MANAGER
ARTIST

# NATIONAL VAUDEVILLE ARTISTS

May 11, 1924

*EIGHTH ANNUAL BENEFIT*

B. F. KEITH'S N.Y. HIPPODROME ~ METROPOLITAN OPERA HOUSE
MANHATTAN OPERA HOUSE ~ NEW AMSTERDAM THEATRE

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THE LATE B. F. KEITH

Founder of Keith Vaudeville

This Page Is Dedicated to the Memory of My Life Long Friend and Associate
—E. F. ALBEE

THE LATE A. PAUL KEITH

This Page Is Dedicated to the Memory of My Friend and Associate
—E. F. ALBEE

# THE SOUL OF THE N. V. A.

I WAS born in the thought of a man who saw
That rancor and strife are not man's estate;
Whose vision encompassed the Christ-made law—
That love must conquer all hate.

I was nurtured in kindliness, wisdom, and so
I go on my way with a gallant swing;
And proving how simple it is to show
Love is a wonderful thing.

I rejoice with the happy, and laugh with the gay;
In the hearts of my players is hope, full blown,
As I walk hand in hand through each sunlit day
With my dear belovéd own.

But tender and grave I can be—ah, yes!
With a mother's tears and a father's sighs,
I stand by the cot and gently press
A kiss on the closing eyes.

And so I go on my God-given course,
With my chart laid out for the straight, straight way,
And the strength that comes from the Highest Source—
I'm the soul of the N. V. A.

*Roland Burke Hennessy.*

# The Eighth Annual Benefit

THE unanimity with which the American public now esteems vaudeville, its artists, its methods and its managers, is the finest and most lasting tribute to this branch of the theatrical profession. Nearly thirty years of the history of vaudeville elapsed before the people of the United States, and of the world at large, fully realized the boundless scope, the power for good, the infinite diversity, the general appeal and the ever-widening possibilities of this form of amusement. From year to year the number of artists identified with this form of entertainment became greater; the foremost protagonists of grand opera, the drama, dancing and the concert stage gladly enlisted with us for the always widening opportunities of American vaudeville, until now the National Vaudeville Artists, Inc., including more than 20,000 members, is the largest, the most representative, the most effective and harmonious organization that the world of the theatre has ever known. It has come to pass, too, that almost every field of stage endeavor continues to draw upon vaudeville for its most advanced and striking features, and, in like manner, the vaudeville stage has come to be a lodestone of attraction for all eminent men and women of the theatre.

During the eight years since the establishment of this organization and the simultaneous launching of the Vaudeville Managers' Protective Association, the peace and prosperity, the widening popularity and growing distinction of our profession, collectively and individually, have been the admiration of the American public, the press, the church, the schools and the best exponents of the fine arts. The fraternal and equitable agreements entered into, and unswervingly maintained in the combined spirit of good fellowship and common sense, have created a new and glorious era in our profession—an era that is vitalized with the spirit of progress, of co-operation, of justice and of mutual respect between the artist, the manager and the patron of vaudeville.

The broad and always growing appeal of vaudeville to the people of the United States has, without question, been quickened and intensified by the never-failing eagerness with which every member of our profession devotes and dedicates himself to the service of patriotism, to the cause of charity, to the constructive enterprises of religion, education and art. For two years past N. V. A. Week has assumed the extent and significance of a national celebration, and the zeal and generosity of the public at large in every city and town, from coast to coast and from the Rio Grande to the Canadian border, have given ample proof of the estimate in which we artists of vaudeville are held by our managers, our contemporary artists in other fields and our public.

This year the nation-wide celebration of N. V. A. Week following Easter Sunday was more enthusiastic, more spontaneous and more distinguished than ever. Over fourteen hundred theatres, a list which includes all vaudeville houses, many dramatic theatres, motion-picture houses and concert halls, were this year given over to the celebration of N. V. A. Week and the assemblage of funds for the Sick and Benefit Fund of our organization.

To-night is the culmination and metropolitan combination of this annual celebration, and your presence here denotes your own intelligent appraisement of what vaudeville as an institution and the National Vaudeville Artists, Inc., mean to you, whether you are of the profession or a devotee of it. At this moment four of the largest theatres in the world are packed with happy and sympathetic audiences witnessing simultaneous performances in which the most illustrious artists of every department of the theatre are appearing in our behalf. B. F. Keith's New York Hippodrome, the Metropolitan Opera House, the New Amsterdam Theatre, and the Manhattan Opera House are to-night the scenes of four of the most remarkable simultaneous benefit performances the world has known. N. V. A. Week of 1924 was phenomenal in its universal observance. To-night New York caps the climax with this quadruple carnival in behalf of our Sick and Benefit Fund, and, in both the artistic sense and in the matter of established popularity, fixes the status of the National Vaudeville Artists.

The de luxe souvenir programme now in your hands, another historic and precious example of the "printer's art preservative," is final evidence of the sustained and pragmatic loyalty not only of our own profession, but of leading factors in finance, in manufacture and in every progressive field of American endeavor, to the National Vaudeville Artists and to the unselfish humanitarian work done with always increasing efficiency by our Sick and Benefit Fund. The six hundred and forty-four thousand one hundred and seventy-four dollars and twenty-one cents disbursed by this Fund since 1917 in aid of unfortunate and ailing members of the N. V. A.; the one hundred and thirty-five thousand dollars paid out in life insurance to the families of our deceased artists; the sums distributed for helping members stranded abroad, for funerals, for the care of consumptives, for the succor of many hapless artists overtaken by old age and sometimes not even members of the N. V. A., are among the causes and purposes to which N. V. A. Week and this "Night of Nights" in the Vaudeville world are devoted. Your presence here proves that you understand and approve, and this volume is a token and a guerdon of the loving and fraternal regard in which the National Vaudeville Artists hold everybody who is here and everyone who is represented in this volume.

FRED STONE
President, National Vaudeville Artists

E. F. ALBEE
President, B. F. Keith Circuit of Theatres

MARCUS LOEW
President, Loew's Incorporated

MARCUS HEIMAN
President, Orpheum Circuit of Theatres

*Extend to the N. V. A. and Its Friends*
*GREETINGS*

*Direction H. B. Marinelli, Ltd.*

## CARRYING THE LOAD TOGETHER

THE CINCINNATI POST

*THIS PAGE CONTRIBUTED BY FRIENDS OF THE N. V. A.*

FOUNDED 1917 BY A. PAUL KEITH, EDWARD F. ALBEE

Thirty-five Hundred Boys Have Received the Benefits
of the Greatest Band Organization in the World

# B. F. Keith Boys' Band

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*All Business Matters Referred to*
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Application for membership for boys between the ages of 7 and 15 years may be made on Monday nights, at 8 P. M., in ALHAMBRA THEATRE HALL, 2116 Seventh Avenue, N. Y.

*ANNOUNCING THE VAUDEVILLE DÉBUT OF*

# *MISS ETHEL CLAYTON*

and

*COMPANY OF SEVEN*

In

Harry Delf's Episodical Drama

"THE JOKER"

SAMUEL K. HODGDON
In Memoriam

Soldier's Memorial—St. Luke's, Baltimore
(From a Painting by Capt. R. Magill Mackall)
Reproduced by Permission of Rev. Henry Nelson O'Connor, Rector

The Page Dedicated To The Members Of
The N. V. A. Who Paid The Supreme Price

Contributed by THE WAFFLE CLUB of the N. V. A.

# —Harry Weber Attractions—

*Congratulations to the N. V. A. From*

Olive Al

## BRISCOE and RAUH

Otis Mitchell

AND MARYLAND SINGERS

Headlining on Keith Circuit

*Singing Southern Songs of the Sixties*

The Misses

Beatrice Gardel

And

Ruth Pryor

In

*"Dances of Here and There"*

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Stepanoff
in
*"Yarmark"*

HARRY WEBER
Presents
MISS KITTY DONER
*"Twenty Minutes in Paris"*

TUSCANO BROTHERS

CHARLES CROWL, West

Just Three Privates
In The Ranks Of The
N. V. A.
Will M. Cressy, Blanche Dayne
Marion Hodges

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S. S. LEVIATHAN ORCHESTRA
With MORTON DOWNEY

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The American
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Helene Coyne and
Henri French

Rita Gould

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*The Original Trio*

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Miss Marguerita Padula

John King and Irwin Dave

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Harry DU FOR Denis

Sailing June 14th, Minnetonka (S.S.)

Open London. Rivoli. July 7th to follow.
Moss & Stoll Tours Australia. Revue.

*Au Revoir to All Friends*

## *Harry Weber Attractions—*

# "MONTANA"

THE COWBOY BANJOIST

Roping and Tying 'Em With

A "Montana Special"

Made by the Bacon Banjo Co.

Harry Weber

*Boss of the Roundup*

"TWO BLACK CROWS"

# MORAN and MACK

And

*Mack Wire-Ply Trunks*

*Two Necessities*

## —*Harry Weber Attractions*—

# POODLES HANNEFORD

(This is Me)

*says:*

Greetings
to
the
N. V. A.

(This is My Manager)

HARRY WEBER

Presents

DEIRO

*The Original Master of the Piano Accordion*

DOLLY CONNOLLY

And

PERCY WENRICH

## —*Harry Weber Attractions*—

*Greetings from*

# GEORGE MACFARLANE

M. ALPHONSE BERG

Presents

"CREATIONS"

Dave Jack

Kramer *and* Boyle

Ted and Kathryn Andrews

*"Dance Vanities"*

# Princess Wah-Letka

*Direction:* HENRY BELLIT

*"The American Indian Seeress"*

EVELYN BLANCHARD

Presents

## Nance O'Neil

Supported by

ALFRED HICKMAN

In Alfred Sutro's Playlet

*"All the World's a Stage"*

COL. JACK GEORGE

WILLIAM FOX
President of the Fox Circuit

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B. S. MOSS
President, Greater New York Vaudeville Theatres Corporation

J. J. MURDOCK
General Manager, B. F. Keith Vaudeville Exchange

THE NOTED FRENCH TENOR

*Assisted by Carl Stelzell*

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PAUL MORTON & NAOMI GLASS in "APRIL"
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"UPPERS & LOWERS" in ZIEGFELD "FOLLIES"

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"KEEP KOOL," The Ultra Modern Revue, with HAZEL DAWN and Cast of Fifty

*Direction: H. B. Marinelli, Ltd.*

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"An Ace In The Hole"

*Representative* LEO FITZGERALD

LES KLICKS

And

The Enchanted Forest

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Walter Sayton & Partner

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*Agent for Middle West, Wm. Jacobs*

*Direction: H. B. Marinelli, Ltd.—*

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*Selections of the old Castilla and Aragon Dances, in the "Fete of Saragossa"*

*Scenery by Martinez Gari of Madrid*

Week May 12th, B. F. Keith's Hippodrome
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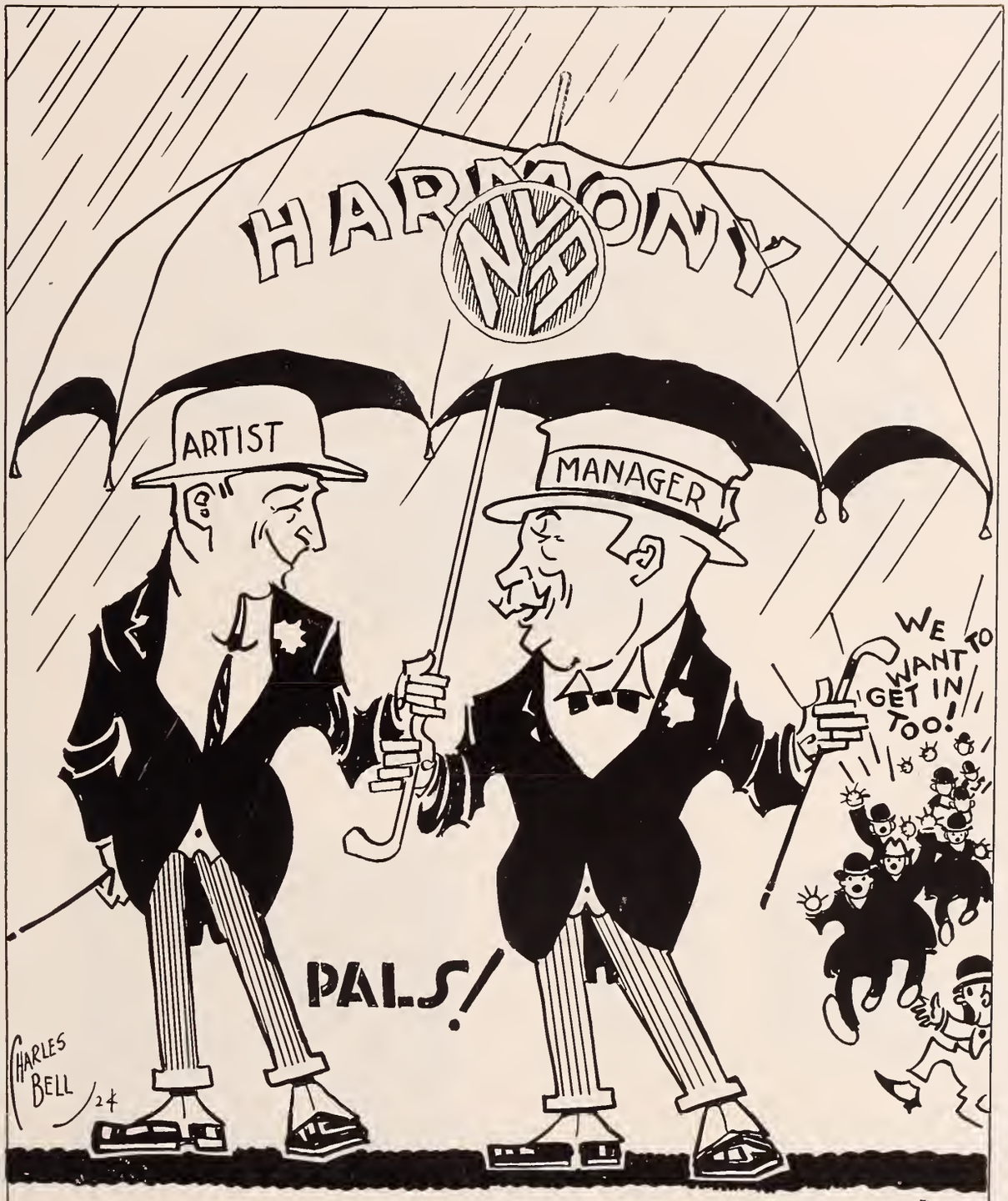
# Jack Hanley

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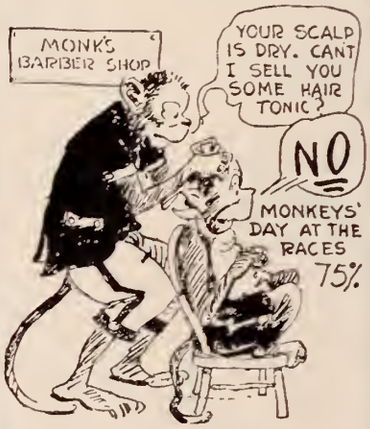
***Novelty Act That Is a Novel Feature of Majestic's New Bill***

With FRED GALLETTI

MIGNONETTE KOKIN

*TWO IN A REVUE*

GALETTI'S
BABOONS

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*Compliments of*

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THE INVENTIVE MUSICAL GENIUS

CHAS. F. SEMON

*"The Narrow Feller"*

Jack Wyatt's

*Scotch Lads and Lassies*

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B. F. KEITH THEATRES

Under Direction

of

FRANK EVANS

MARIE **WALSH** AND **ELLIS** FRANK

*Compliments of*

Bernard Granville

and

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*"Still Broadcasting"*

Walter Clinton

and

Julia Rooney

Presenting

"AFTER DARK"

*Floyd W. Stoker Presents—*

# BUCK CARSON

(DESCENDANT OF KIT CARSON)

## "The Baritone from Bar X Ranch"

*Compliments of*

Amaranth Sisters & Co.

Sylvia Loyal's Beautiful New Pedigreed French Poodle "Heinie"

Featured in His Original Trick-Catching Boomerang Hats

*Only Existing Dog Doing This Trick*

Pat Rooney
and
Marion Bent

Julian
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# *Norman Jefferies Presents—*

ARTHUR MARIE

HILL AND QUINNELL

in "FUN IN A PARK"

The Man Who Fills This Suit
Filled the Season Through

The Norman Jefferies
Vaudeville Offices

Real Estate Trust Bldg., Phila., Pa.

*Extend Hearty Greetings to N. V. A.*

THE ONLY AND ORIGINAL

Camille Trio

*The Operatic Acrobats*

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*The Dancing Cookies*

With Comedy

*Direction:* FRANK DONNELLY

NORMAN JEFFERIES

Presents

MACK and STANTON

*Irresistible Fun Makers*

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*Norman Jefferies Presents—*

## Joseph K. Watson

*The Only Hebrew Monologist Playing*

*Big Time Vaudeville*

*Happiness To All*

From

MISS BOBETTE

*The Happy Entertainer*

Salutations

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*Contributions to Musical Merriment*

*Norman Jefferies Presents—*

*The* INIMITABLE CHARACTER ARTIST

# J. C. MACK

AND A COMPANY OF SELECTED PLAYERS IN THE UNIQUE EXTRAVAGANZA

# "MOTHER GOOSE"

ONE OF THE FUNNIEST ACTS IN VAUDEVILLE

*NOT A SERIES OF LAUGHS*

***JUST ONE CONTINUOUS LAUGH***

Clark and Crosby

In

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Billy Al

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Presenting

*"The New Conductor"*

# *Norman Jefferies Presents—*

*Best Wishes*

Eugene Emmett

And his

FAMILY SONG CYCLE

*Entertainment de Luxe*

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*To the Success of the*

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*LADY ALICE'S PETS*

*The Aristocracy of Animaldom*

George Choos

Offers

Stasia Ledova

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STASIA LEDOVA
The Incomparable Premier Danseuse

With

W. WANIA
The Pioneer of All Russian Dancers

THE EIGHT ENGLISH ROCKETS

In

# "The Realm of Fantasie"

# *Alf. T. Wilton, Representative—*

Jean James

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*"Furious Foolishness"*

FRED B. MACK, Associate

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THOMAS HAROLD

FRED MACK

*Compliments of*

Ruth Budd

Henry Regal

Assisted by Ida Gerber and O. Henry

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*America's Most Distinguished Scientific Entertainer*

MERCEDES

Assisted by the Marvelous Mystic

MLLE. STANTONE

*An Artistic Combination of Music, Mystery and Comedy*

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PAT CASEY

Experience
And
Efficiency
Enable
Our
Experts
To
Develop
And
Promote
Talent

RESULTS **The Pat Casey Agency** INC. RESULTS

Jack Mc Lallen & Sarah

Harry and Emma Sharrock

*"Behind the Grand Stand"*

Marie, Ethel and Florence Fleming

Tamaki Duo

RESULTS **The Pat Casey Agency** INC. RESULTS

"STILL ARGUING"

# CLAUD and MARION

"STILL WORKING"

AL HARRY

## KLEIN BROTHERS

In

*"Jest Moments"*

*Best Wishes Always*

Herman Minerva

## ULIS & CLARK

In

"HARMONOLOGY"

RESULTS **The Pat Casey Agency** INC. RESULTS

*Best Wishes*

Quixy Four

*The Boys With the Pep*

BOBBY OWENS
F. M. FOSDICK

FRED MILLER
ED STOKES

Johnny Hyman

*Vaudeville Author*

"Playing Pranks With Webster"

Ernest R. Ball

*"Horse Shoes" for the Big Night "Horse Shoes"*

HARRY E. WEBB

and

HIS ENTERTAINERS

Now Burning Their Way Through the Keith Circuit

*Direction Wm. Shilling* *Greetings to N. V. A. from* FRITZI RIDGEWAY *Pat Casey Agency*

Am Now One of You

RESULTS **The Pat Casey Agency** INC. RESULTS

Janet

*of*

France

Lew and Mad Wilson

*"The Variety Couple"*

*Recently Returned From Europe*

THE CEVENES

*Presenting*

"IN A PARIS CAFÉ"

Tan Arakis

RESULTS **The Pat Casey Agency** INC. RESULTS

Malinda and Dade

*Royal Entertainers*

Ernest Anderson

and

Marjorie Burt

in the

"DIZZY HEIGHTS"

by

PAUL GERARD SMITH

Sandy Shaw

*The Celebrated Scotch Comedian*

William Smythe

*The Chesterfield of Vaudeville*

MISS GLADYS READE AT THE PIANO

*Compliments*

MAX TEUBER'S SHADOWLAND

In Preparation: Another Sensational Scenic Novelty

U. S. A. Pat. Applied

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OSCAR MARTIN & CO.

*Surprises Supreme*

SIMON AGENCY
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Mary and Ann Clark

McGood & Lenzen Company

*"Society Equilibrists"*

*Compliments of*

McDONALD TRIO

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LES GLADDENS

SYBIL BETHEL
Presents
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ROE REAVES
*The Kid Glove Kidder*
*Direction*
MALCOLM EAGLE CHICAGO

RESULTS **The Pat Casey Agency** INC. RESULTS

*MY BEST WISHES*

ALL-WAYS

Harry Hines

"THE 58TH VARIETY"

ZELAYA

Music—Wit—Philosophy

Booked Solid

*"Wishing Everybody Success"*

Eastern Representative
PAT CASEY AGENCY

Western Representative
WILLIAM JACOBS

DAVIS and SANFORD

*"A Bit of Dixieland"*

# *Direction of Jack Lewis*

THINK RIGHT (N. V. A.) DO UNTO OTHERS (N. V. A.)

(N. V. A.) A KIND WORD BRINGS CHEER (N. V. A.)

LIVE RIGHT (N. V. A.) SMILE—IT BRINGS HAPPINESS (N. V. A.)

Clarence E. Willard

*Yes*

*He*

*Grows!*

Ask

JACK LEWIS STRAND THEATRE BLDG.

DON'T JUST BELONG—BE A MEMBER OF THE N.V.A.

*Best Wishes for a Big Success to the N. V. A. Annual Benefit from the*

## Royal Venetian Five

Sailing May 24th on the Leviathan for a short visit to Sunny Italy. Many thanks to Mr. Albee and his associates, also our agent, Mr. Jack Lewis, for the 3 years of solid bookings with the B. F. Keith Circuit.

Good-bye to all our friends, will see you in August.

HOME ADDRESS
116 BAY 37th ST., BROOKLYN, N. Y.

## Walter Newman

*Playing B. F. Keith's Circuit*

## William Young and Chas. Wheeler

*"Bachelors of Music"*

Finishing Their Seventh Consecutive Season for the Keith Circuit

## Stephen Douglas and Irene Clare

DANCE DIVERSIONS
From
1620 to 1924

## Harriet Nawrot and Boys

*In "Thrills and Spills"*

Skaters Extraordinary

Booked Solid
B. F. KEITH CIRCUIT

S. Z. POLI
Poli Theatrical Enterprises

ADOLPH ZUKOR
President, Famous Players-Lasky Corporation

Compliments of

# POWER'S NEW YORK HIPPODROME DANCING ELEPHANTS

LENA
JENNIE
ROXIE
JULA

© 1924

*International Vaudeville and Musical Comedy Favorites*

Now conducting Another Highly Successful Season in the B. F. Keith Greater New York Theatres

*Management: Harry Weber (None Better)*

# Wee Georgie Wood

Just terminated Thirty-four Consecutive Weeks Keith Engagement

*NOW PLAYING*
*ORPHEUM CIRCUIT*

Sailing November for Williamson Productions in Australia and New Zealand Returning to England December, 1925

*Direction*

ERNEST EDELSTEN, Esq.
SHAFTESBURG AVENUE,
LONDON

*Many Thanks to Many Friends Here*

*The Following Artists of the Ringling Brothers and Barnum & Bailey Combined Shows Extend Their Best Wishes to the N. V. A.*

Lillian Leitzel

The Wirth Family

Alfred Loyal's Dogs

Herberta Beeson

Valdo-Meers and Valdo

Mme. Ella Bradna

*The Following Artists of the Ringling Brothers and Barnum & Bailey Combined Shows Extend Their Best Wishes to the N. V. A.*

Pallenberg's Bears

The Rieffenach Sisters

The Ernesto Family

The Flying Nelsons

The Weise Troupe

Harry Rittley

Lillian Kincaid

Apollo Trio

Hillary Long and Peggy Mitchell

Karoli Brothers

The Three Jahns

Andresen Brothers

Mabel Stark

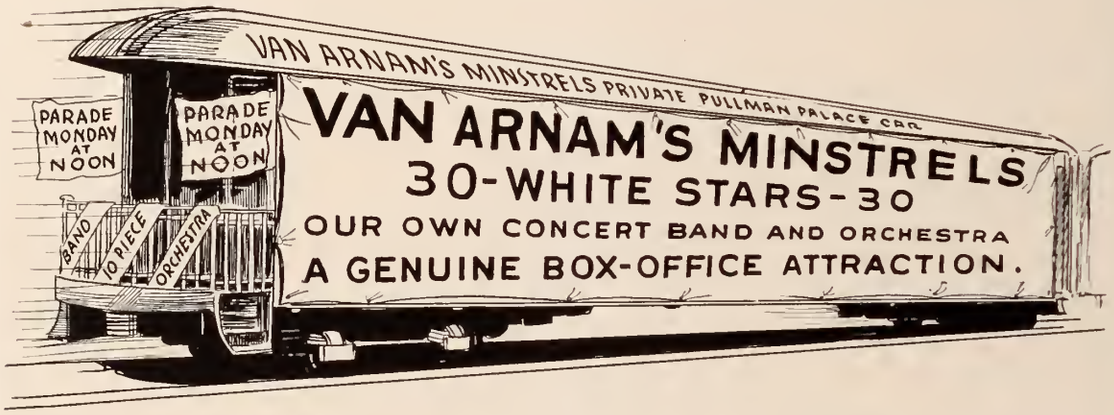
Frank and Mark Huling

Buck Baker

RESULTS **The Pat Casey Agency** INC. RESULTS

# *ALL ABOARD!*

On the Road to Success!!




Live Managers will catch this "N. V. A. Special"
for "Coinville" and "Profitown"

*DON'T MISS THIS ONE*

*Compliments of*

Barr Twins

*Compliments of*

Kay, Hamlin and Kay

1903

1924

# JULIUS TANNEN

*"Chatterbox"*

Just come of age, 21 years, theatrically.
Always, most respectfully, to the public
Your faithful servant,

JULIUS TANNEN

*Direction:* PAT CASEY AGENCY

RESULTS The Pat Casey Agency INC. RESULTS

White Studio

Dainty Marie

(Marie Meeker)

Yours for Co-operation

Howard Kyle

*In Vaudeville*

Bert Melrose

and

Betty Brooks

*"A Drop of Scotch With a Kick"*

*Lieut. Horace Sierak*

Presenting

"LEAH—MAID O' MIST"

Booked Solid on Keith and Orpheum Circuits Until 1926

*Direction:* PAT CASEY AGENCY

## —Harry Weber Attractions—

# Mlle. Donatella

*World's Greatest Tambourinist*

Presenting

"CARNIVAL of VENICE"

The Act That Never Fails

*Compliments of*

Miss Jane Green

*Musical Comedy Favorite*

Miss Lillian Leitzel

*"The Darling of the Circus"*

## —*Harry Weber Attractions*—

# Miss
# Edith Clasper

*"Daintiest of Dancers"*

*Greetings from*

Del Chain and Lou Archer

*Greetings to the*

N. V. A.

FROM

Margie Clifton and Partner

*—Harry Weber Attractions—*

# Miss Stella Mayhew

*"The Cheeriest Comedienne"*

*BEST WISHES*

to the

N. V. A.

From

Joe Billy

Shriner and Fitzsimmons

CHARLES IRWIN

N. V. A.

*Success to the N. V. A.*

Meyer Golden Productions

Bryan LEE & CRANSTON Mary

*Send Greetings*

*to the N. V. A.*

## —*Harry Weber Attractions*—

Vincent Lopez

HARRY DELF

Sends

*BEST WISHES*
*TO THE N. V. A.*

Miss Juliet

*Harry Weber Attractions*

# GRETTE ARDINE

*with*

JACK TYRELL *and* WM. FYNAN

*Compliments*

# AL MOORE

AND HIS

# UNITED STATES JAZZ BAND

# —Harry Weber Attractions—

Gladys Henry

## Clark and Bergman

In

*"Seminary Mary"*

With

MISS MARGARET HOFFMAN

Jimmie Creighton

of

Blanche and Jimmie Creighton

As He Appears in Their New Act

VAUDEVILLE'S LEGITIMATE STAR

Laura Pierpont

In

*"Women Who Pass in The Night"*

*Written by* EDGAR ALLEN WOLF

## *M. S. Bentham, Representative—*

Dane Claudius

and

Lillian Scarlet

LEW SEYMOUR & CO.

In

*"ARE YOU A LAWYER?"*

KEITH CIRCUIT 1923-1924

*Director* CHAS. H. ALLEN

Bert Lahr
and Mercedes

Playing Orpheum Circuit Season
1923-1924

*Direction* CHAS. H. ALLEN

## *M. S. Bentham, Representative—*

# *LEW CANTOR PRODUCTIONS*

NEWHOFF & PHELPS AND CHANCEY GRAY'S ORCHESTRA

ALICE MORLEY

CARL FLETCHER
in
*"SWEET SIXTEEN"*

*"EVERYBODY STEP"*
With
CALM & DALE

"A GAME OF HEARTS"

BILLY BATCHELOR REVUE
With
HAZEL VERT

SONG AND DANCE REVUE
With
EDDIE DAVIS

"FLIRTATION"

GOLDIE & BEATTY

BELLE MONTROSE REVUE

*Direction* CHARLES ALLEN

## Maurice Diamond and Company

in

*"Snapshots of 1924"*

With

EDYTHE HANDMAN AND
IRENE SMITH

*M. S. Bentham, Representative—*

"A SUPER ADAGIO"

"A SUPER BURLESQUE ADAGIO"

"A SUPER ACROBATIC FINALE"

BEN—BENSON & MASSIMO—CLEVIO

IN

PANTOMIMIC INTERPRETATIONS

PRESENT

# "THE SUPER NOVELTY"

WITH

Kathryn McLaughlin

"FOR SUPER VAUDEVILLE"

"FOR SUPER PRODUCTIONS"

"FOR SUPER PHOTOPLAYS"

A SUPER REPRESENTATIVE

CHAS. H. ALLEN

# *Ferry Corwey*

"THE MUSICAL CLOWN"

*Direction:* ALF. T. WILTON

*Invites all N. V. A. Artists playing Cleveland to dine at her two cafés*

SOPHIE TUCKER'S CARLTON TERRACE AND LAKE ROAD INN

The Hon. J. HENRY WALTERS
Second Vice-President The B. F. Keith Circuit of Theatres

MAURICE GOODMAN
General Counsel, B. F. Keith Vaudeville Exchange

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Will Mahoney

*Personal Direction*
RALPH G. FARNUM

Mack *and* Velmar

*Personal Direction*
RALPH G. FARNUM

William Seabury

*Personal Direction*
RALPH G. FARNUM

Rose *and* Moon

*Personal Direction*
RALPH G. FARNUM

# *Edward S. Keller Attractions—*

Oakes *and* Delour

*Personal Direction*
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Marie Bud
Cavanagh *and* Cooper
Broadway's Popular Song Composer
*In "Visions"*

*Personal Direction*
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Fulton *and* Quinette

*Personal Direction*
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Ed Lowry

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RALPH G. FARNUM

# *Edward S. Keller Attractions—*

JEANETTE
## HACKETT
and
HARRY
## DELMAR

Wish the N. V. A. All the Success
in the World

*Personal Direction*
RALPH G. FARNUM

Capps Family

*Personal Direction*
RALPH G. FARNUM

Kendal, Byton *and* Slater

*Personal Direction*
RALPH G. FARNUM

# *Edward S. Keller Attractions—*

## Fox *and* Allyn

In

*"TO-LET"*

*Personal Direction*
RALPH G. FARNUM

## Rolland *and* Ray

In

*"By Appointment"*

By
WM. ANTHONY McGUIRE

*Personal Direction*
RALPH G. FARNUM

## Masters *and* Grayce

In

*"OH! HARRY"*

*Personal Direction*
RALPH G. FARNUM

## Lowry *and* Lacey

*Personal Direction*
RALPH G. FARNUM

## Golden Visions

*England's Most Talked of Novelty*
*A Real Artistic Creation of Beauty*

*Personal Direction*
RALPH G. FARNUM

## Russell *and* Pierce

*"Acromedians"*

*Personal Direction*
BILLY GRADY

## Paul Nolan

*"The Jesting Swede"*

*Personal Direction*
BILLY GRADY

## Frank Van Hoven

*Ice,*
*Ice,*
*Ice,*
*Ice.*

# *Edward S. Keller Attractions—*

Charles King

Shone *and* Squires

*Personal Direction*
BILLY GRADY

Bryan *and* Broderick

*Personal Direction*
BILLY GRADY

Tracey *and* McBride

*Personal Direction*
BILLY GRADY

# *Edward S. Keller Attractions—*

Wilton Sisters

Elizabeth Brice

Latell *and* Vokes

Irving *and* Moore

## *Edward S. Keller Attractions—*

GORDON

# DOOLEY

And

MARTHA

# MORTON

Send Their Best Wishes to the
N. V. A.

*Personal Direction*
BILLY GRADY

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# FAMILY FORD

Conceived, Owned and Staged by

W. C. FIELDS

Wish the N. V. A. Sincere Success
and Prosperity

*Personal Direction*
BILLY GRADY

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*Here's to the N. V. A.*

# Rose and Bunny Brill

---

*Best Wishes*

# EDWIN GEORGE

*David R. Sablosky, Herbert Hutchinson, Associate — Present*

## EDDIE WHITE

*"I THANK YOU"*

*Herman Weiner at the Piano*

## FRANK RICHARDSON

*"The Joy Boy of Song"*

## MAZETTE LEWIS AND CO.

In The Mirth Provoking

"PARISIAN DANSANTE"

## HELENE HELLER and GEO. RILEY

Late of

"SALLY, IRENE AND MARY"

in

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*David R. Sablosky, Herbert Hutchinson, Associate—Present*

Mlle. Mimi and Pomme

in the

*"SPRINGTIME REVUE"*

With the

8 AMERICAN BEAUTIES

EDDIE STANLEY

With

PATRICIA KENNEDY

And

BURNS AND LEIB

in

*"Vodeville à la Mode"*

John Robinson's
Military Elephants

4 Talking, Singing, Dancing
And
Play Acting Elephants

TILLIE
108 Years Old, Only Talking Elephant in the World
20 Tons of Animal Intelligence
*Presented by* DAN NOONAN

MAUD DANIEL

Presents

"YOUTH"

NINE FUTURE STARS

Graduates of
"The Rising Generation"

*David R. Sablosky, Herbert Hutchinson, Associate — Present*

*'Tis To Laugh!*

+ PALS

in

"THAT'S MY BRUDDER"

*Compliments of*

ROY MILDRED

STEVER and LOVEJOY

*Two Gentlemen of Color*

JIM & JACK

"THE DANCING FOOLS"

HARRY SLATKO & CO.

in

*"Makin' 'Em Different To-Day"*

Featuring

EVA SULLY, AL PLOUGH AND HIS ODDITY BOYS

# *Paul Durand Attractions*

ARENA BROS. & "SPOT"

3 Eccentrics

"SPOT" IS THE DOG

*And An Acrobat Without Equal*

DEZSO RETTER

"The Man Who Wrestles With Himself"

*A Comedian in a Class by Himself*

THREE ORANTOS

Wizards of Equilibrium

SENSATIONAL BALANCING ACT

SAMAROFF *and* SONIA

An Act Which Spells "CLASS, NOVELTY AND CLEVERNESS"

# *Paul Durand Attractions*

## Four American Aces and a Queen

ROY LUKEN, PAUL LONDON, GEO. BANVARD, ED. PAQUET
AND ANNETTE RICHARD

*A Sensational Casting Act, Featuring the Only Girl Flyer in America*

Fanny Earl
## Simpson & Dean

*Representative* JOHN McKEE

Mary Harry
## Maxfield & Golson
In
*"Modern Romeo and Juliet"*

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## McRAE & CLEGG
*"The Queen of the Wheel" and "The Intruder"*

## CHANDON TRIO
*European Versatile Artists*

## PEPITA GRANADOS
*Renowned Spanish Dancer*

## PARISIAN TRIO
In
*"MOVING INN"*

# *Paul Durand Attractions*

MME. A. STRAKAI
With Her Siberian
Canine Friends
*New Original Dog Act*
First Time in America

*DIRECTION*
*JORGEN M.*
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Renowned Danish
Equestrian
Originator of the Group
Presentation of 24
Russian Stallions

NOW WITH RINGLING BROS. CIRCUS

BILLY R. BOB

Browning and Roberts

*"Two Pals from the South"*

THE 5 LELANDS

*Jugglers of Human Beings*

*Direction of Charles Bierbauer*

*Compliments of*

MR. AND MRS. BILLY ARLINGTON

Offering

*"MISTAKES WILL HAPPEN"*

*Compliments of*

SAM HYAMS AND CLARA LOUISE EVANS

In

*"The Quakeress"*

*Compliments of*

ARTHUR WANZER and MAYBELLE PALMER

Present

*"One Saturday Night"*

# *Direction of Charles Bierbauer*

*Compliments of*

RUSSELL
&
MARCONI

*Compliments of*

Tina
GLENN
&
Jack
RICHARDS

*Compliments of*

FERD NOSS
And
THE SIX MUSICAL NOSSES

*Compliments of*

SEVILLE AND PHILLIPS

*Compliments of*

CARLISLE AND LAMAL

Cecil Lyle — Virginia Harris

LYLE & VIRGINIA

*"Flashes of Variety"*

N. V. A. — N. V. A.

*Compliments of*

THE
LAMYS

*Compliments of*

Paul
MURRAY
&
Gladys
GERRISH

*Compliments of*

BURKE AND BETTY

*Compliments of*

FRANCIS HART And TOM BREEN

Geo. Rae
BEEGE and QUPEE

*Featuring*

*"Up-Side-Down 2 in 1"*

William Demarest and Collette Estelle

"STRINGS AND STRINGERS"

Playing a String of Keith Bookings

Life Members of the
National Vaudeville Artists, Inc.

CATHERINE CALVERT

*Direction:* Carrie De Mar and Fred E. Hand

Dixon and O'Brien

*"Troubles in Cork"*

KEITH CIRCUIT

JACK LOEB
Booking Manager, Fox Circuit

MARK A. LUESCHER
Director-General, B. F. Keith's New York Hippodrome

BLOSSOM SEELEY

*Direction:* HARRY WEBER

*Direction:* HARRY WEBER

RAE SAMUELS

# Mlle. Ann Codee

The Parisienne Comedienne

*Presented by* FRANK ORTH

# *Harry Weber Attractions—*

*Compliments of the Season*

From

## Frank Farnum

to

Frank Vincent, W. D. Wegefarth, Eddie Darling, the Entire Orpheum Staff and Also to Harry Weber's Office Staff.

Senator Ford

Miss Frances Kennedy

*The Cheeriest Comedienne*

# *Harry Weber Attractions—*

*Compliments of*

## May Wirth, "Phil" *and* Wirth Family

Wm. Carol

## Le Maire and Ralston

in

*"A Bad Move"*

*Greetings From*

## Arnaut Brothers

*"The Inimitables"*

# *Louis Spielmann Presents—*

Louis Spielmann

*European Novelty Attractions*

First Time in America

Imported Exclusively for the B. F. Keith and Orpheum Circuits

Room 1101, Palace Theatre
Broadway & 47th Street, New York City

THREE GOLFERS

*"Putting a Comedy Novelty Over"*

RECK AND RECKTOR

*Society Supreme Aerialists*

STANLEY GALLINI CO.

Presenting

*European Novelty Color Shadowgraphs*

PLAYING

B. F. KEITH'S AND ORPHEUM CIRCUITS

P. S.—13th Successful Season in U. S. A.

# *Louis Spielmann Presents—*

Lillian and Henry Ziegler

*Original Elevating Extension Perch Novelty*

Ontario Duo

*Combination of Equilibrium Acrobatics*

JOHN OLMS CO.

*First Watch and Clock Act in America*

BELLIS DUO

*In Their Feats of Aerial Daring*

# *Louis Spielmann Presents—*

Kismet Sisters & Company

*IN A DE LUXE VOLUME OF SKILL AND STRENGTH*

PALMEROS

*Trained Canines De Luxe*

*Top Maryland Theatre Blocking Franklin Street Traffic*

N. V. A. WEEK

*April 7th,* 1923, *at Balto., Md.*

The Unparalleled

**AL STRIKER**

In

*"POSITION IS EVERYTHING IN LIFE"*

Milla and William Reuter

*Strength—Art—Beauty*

JAY STANLEY

# BRENNAN and ROGERS

*Leaving in July for a Trip Around the World*

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Sincere appreciation from an Australian for American Vaudeville and the N. V. A.

REAL BELGIAN EQUILIBRISTS
WEYNEN & COMPAION
World's Tour. Keith Circuit Now. Australia Beginning July. Return Keith Tour Beginning November
*Success to N. V. A.*
*Direction:* LONDON REPRESENTATIVE
REEVES & LAMPOR
18 CHARING CROSS ROAD, LONDON
H. B. MARINELLI LTD., INC.
226 W. 47th STREET, NEW YORK

*Direction: H. B. Marinelli, Ltd.—*

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## Marcelle and His Unique Partner "JACKIE"

Featured Eight Consecutive Weeks at B. F. Keith's New York Hippodrome

BOOKED FOR RETURN ENGAGEMENT JANUARY 1925

*Direction: Ray Hodgdon and Charles Morrison*

*Compliments of*

# Margaret Young

EXCLUSIVE BRUNSWICK
RECORDING ARTIST

LESTER

HELEN

Crawford and Broderick

In

*"A Smile or Two"*

*Compliments of*

BILLY DALE
*("Snickers")*

*GREETINGS FROM*

# HARRY CARROLL

And

LINDA

ZELMA O'NEAL JOE DONAHUE

VERA MARSH - EFFIE SMITH - VIRGINIA McCUNE
ALICE DONAHUE

In

*"Everything Will Be All Right"*

*Booked Solid*

1923-1924-1925

*Direction*
RAYMOND F. HODGDON
and
CHARLIE MORRISON

# CHAS. A. BIERBAUER

*ARTIST REPRESENTATIVE*

B. F. KEITH and ORPHEUM CIRCUITS

A. S. Feingold, *Office Manager*

1607 BROADWAY

Telephone Bryant 1193

MISS PATRICIA VALENTINE

Manager, Director and Dictator of

VALENTINE & BELL

*Direction* CHAS. A. BIERBAUER

POSTAL TELEGRAPH – COMMERCIAL CABLES

TELEGRAM

TELEGRAMS TO ALL AMERICA

CABLEGRAMS TO ALL THE WORLD

Send the following Telegram, subject to the terms on back hereof, which are hereby agreed to.

May 11th.1924.

W.F.A.Day
Broadway
New York City
New York

Dear Broadway,

Just a few lines to thank you for the wonderful week you received me when I opened next-to-closing at your "Ace"Vaudeville Theatre, The Palace; You're a great street to be loved by and the active Emor of Jack Osterman,Harry Weber,has arranged it so "Jackie" will be with you all next season opening at Keith's Hippodrome,August 24th.1924.then giving the middle west a flash of vaudeville's snappiest novelty, returning to New York and playing until June 1st.

Sincerely,
Jack Osterman
In "His Visit to Hollywood"
A Real Terra.

straight message.

Jack Osterman

*Direction* HARRY WEBER

*Charles A. Bierbauer, Representative—*

# "SIGNOR FRISCOE"

*The Popular Edison Phonograph Artist*

Just completed Keith and Orpheum Tour

P. S.—New Act in preparation by Harry Carrol and Signor Friscoe

## The Kitaros

*Compliments of*

CHAS.
O'DONNELL
And
ETHEL
BLAIR

Harry and Harriet Seeback

Present

*"Fun in a Gym"*

The Only Act of Its Kind in Vaudeville

# FLORENCE SEELY & CO.

IN

"KAT KNAPS"

A Musical Comedy Pantomime and Dancing Novelty

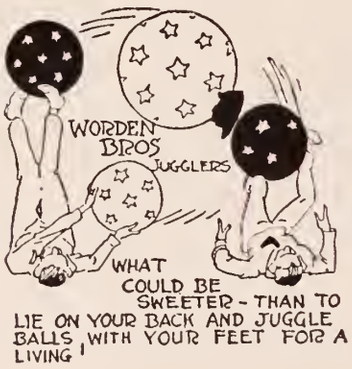
*Assisted by*

JOHN H. ROBERTS AND FRANK LIVINGSTON

*Direction:* JOHN C. PEEBLES

---

IMPROVES YEAR BY YEAR




## WORDEN BROTHERS

*Upside-Down Novelty Foot Jugglers*

*Direction* JOHN C. PEEBLES

*Direction:* LOUIS SPIELMANN

A National Institution

Largest Playhouse In The World

B.F. KEITH'S
New York
HIPPODROME
B.F. Keith' Hippodrome Corporation
E.F. Albee, President
Mark A. Luescher, General Director

April 18th, 1924.

Isaac Goldmann Company,
80 Lafayette Street,
New York City, N. Y.

Gentlemen:

It seems fitting that "The Largest Playhouse in the World" should have as its printer one of the greatest printing organizations in America; and I am glad to express to you my appreciation of the wonderful service-giving qualities of the Isaac Goldmann Company.

It is not sufficient that the printer of B. F. Keith's Hippodrome Program be able to produce the highest grade of color and half-tone work; nor is it alone sufficient that he be able to produce this work with lightning-like speed -- he must have an organization capable at all times of combining both. And I am happy to be able to say that you have met our every demand to this end.

Our relations with you have been highly satisfactory and I sincerely hope that they will continue for a long, long time.

Sincerely yours,

Mark A. Luescher

# A TRIBUTE

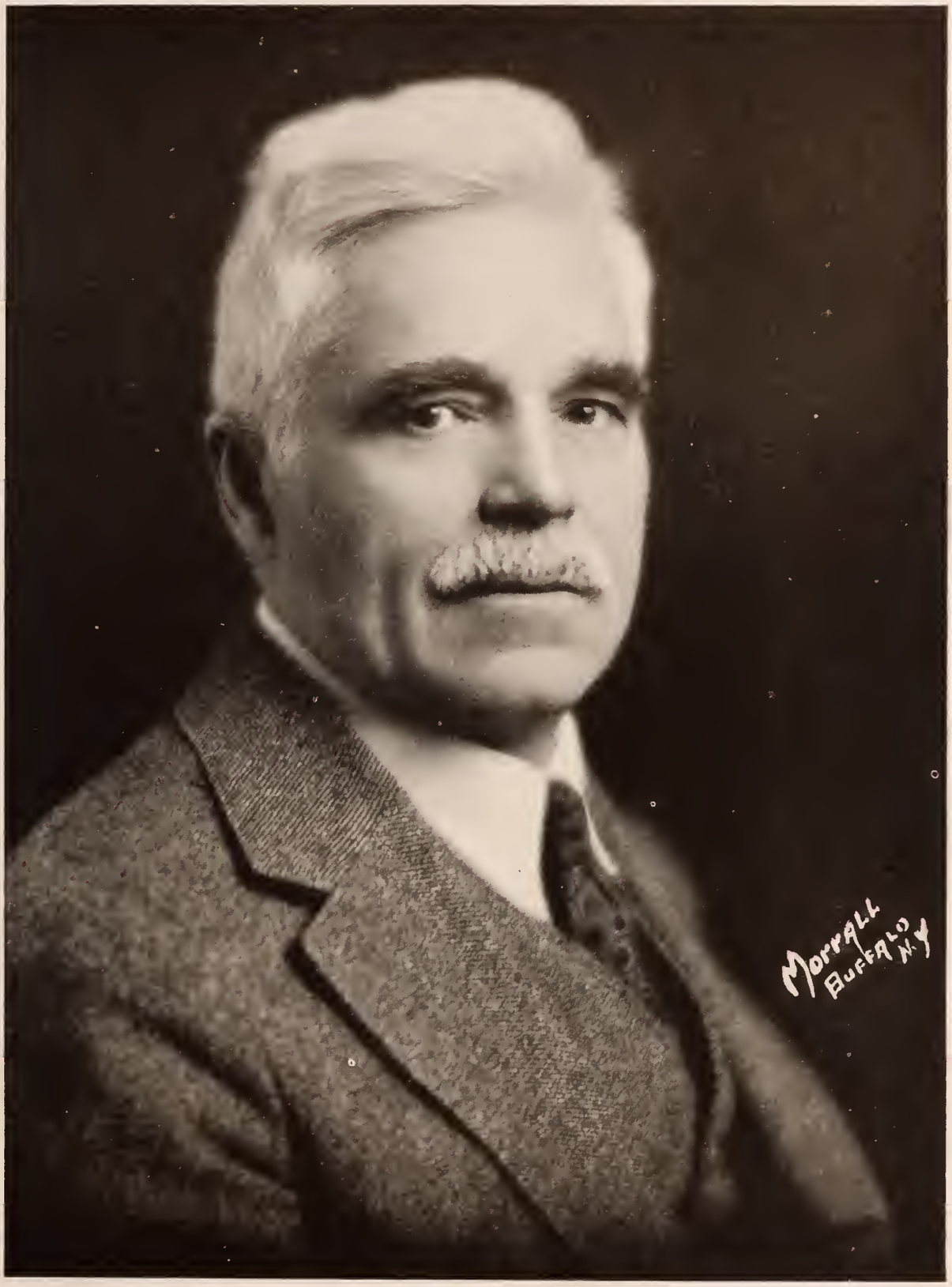
## *to* Isaac Goldmann Company

## from America's Greatest Theatre

*The N.V.A. Souvenir Book*
*was created and printed by Isaac Goldmann Company*

*Abie Does His Bit—Hershfield*

*THIS PAGE CONTRIBUTED BY FRIENDS OF THE N. V. A.*




M. SHEA
Buffalo and Toronto

FRANK A. KEENEY
Sole Owner of Keeney Circuit

# *Lew Golder Attractions—*

Grace Ayer and Billy

*in*

?

*IT IS TO LAUGH TO SEE*

THE FOUR ORTON'S

*Vaudeville's First, and Incomparable Comedy Wire Act*

Everything Protected by Patents and The N. V. A.
Working Consecutively for the Keith Circuit

The Reason—LEW GOLDER—and—Originality

*P. S.—Best Wishes to All, from "The Duke of Duck."*

"Hard Luck"

Title of

NEW ACT NEXT SEASON

Now in Preparation

By

RAY SNOW and NARINE

*A Novelty Laughing Act in One. Special Drop*

*Direction:*

LEW GOLDER, EAST — HARRY SPINGOLD, WEST

EARLE S. DEWEY AND MABLE "BILLIE" ROGERS

*Soon to be Seen in a New Act*

"HONEY"

By

WILL M. HOUGH

Staged by—EARLE S. DEWEY

Dances Arranged by—DICK KEENE

Thanks to—ARTIE PEARSE

Regards to—ANNA

## *Wm. S. Hennessy-Gladys Brown, Representatives—*

PAUL AME
GORDAN & RICA
*"The Comedy Vaudevillians"*

JOE CARSON and KITTY KANE
Present
*"ATTENTION"*
Playing B. F. Keith Circuit

Robert Gehan
and
Marjorie Garretson
in
*"Classical Syncopation"*

GLADYS F. BROWN, *Representative*

Joe and Willie Hale

*Direction* GLADYS F. BROWN

Al Bayes and Speck Harvey

*"The London Johnnies"*

EAST
W. S. Hennessy, Gladys F. Brown

WEST
Jesse Neuman

ZUHN & DREIS

*Direction:* GLADYS F. BROWN

Yong Wong & Company

*Chinese Wonder Workers*

TOURING KEITH CIRCUIT

*Direction* GLADYS F. BROWN

Fred Mildred

Force and Williams

*Direction* NAT SOBEL

# *Nat Sobel, Representative—*

Jack and Jessie Gibson

in

*"A Cycle of Smiles and Thrills"*

La Vigne and Marie

in

"SONGS"

Vic Kennedy and Billy Peterson

*Two Gentlemen of Eccentricity*

In

"HOKUM A-LA-CARTE"

NIFTY VERSATILE AMUSING

Patricia Fay

*Fay and Weston Revue*

Presenting "PATRICIA" FAY AND "JOHNNY" WESTON

WITH DAVID'S RHYTHM KINGS
HEADLINING KEITH CIRCUIT

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Eastern Representative

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# *Alf. T. Wilton, Representative—*

Fantino Sisters Co.

*"A Fantastical Dancing-Aerial Revue"*

DIXIE HAMILTON

*"A Syncopated Cocktail With a Dash of Personality"*

FRED B. MACK, ASSOCIATE

Now Completing Second Solid Year
B. F. Keith Theatres

Santiago Trio

*Argentine Versatile Entertainers*

*Direction* FRED B. MACK

MIACAHUA

*"The Brazilian Wonder"*

Only Lady in the World Who Walks on the
Wire Without the Aid of Balancing
Pole or Umbrella

# *Alfred T. Wilton, Representative—*

I Have Moved My Cellar and Its Contents to Where It Originally Belonged.

*Thanks to Alf T. Wilton and Miss May Woods*

Jack Conway & Co.

In

*"The Cellar"*

Two Sports From Michigan

"Chuck" "Bobby"

Callahan *and* Bliss

Originators of

*"Atta Boy, Petey"*

*Best Wishes From*

*With Best Wishes to the N. V. A.*

Tom Kelly

In "MUSTERD OUT"

*Direction Alf T. Wilton*

# Arthur and Morton Havel

Featuring

HELEN LOCKHART

in

"Lovers' Lane"

Books and Lyrics by HARRY CHARLES GREENE

Music by CHARLES M. SMITH

*Direction:* PHIL MORRIS

*Keith and Orpheum Time Exclusively*

---

ALF. T. WILTON

Presents { Susan Tomkins and M. Edmond Query

in

*"Moments Musicale"*

FRED B. MACK, *Associate*
CHARLES C. CROWL, *Western*

Homer Romaine

*Aerial Eccentricities*

*Direction:* MATHEWS & MILLER

Keith and Orpheum Circuits

*To The*

# NATIONAL VAUDEVILLE ARTISTS, INC.

VAUDEVILLE, your form of amusing and diverting the public in its hours of leisure, has been developed to its present high degree by Americans in America. It is today a permanent American institution.

THE MOTION PICTURE, our form of entertaining and enlightening the public, came into existence in America and today is the principal amusement of the majority of American people and the sole amusement of millions.

YOU have your useful field. We have ours. We offer you our congratulations on this occasion and our best wishes for the future.

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Universal Pictures Corporation
Vitagraph, Inc.
Warner Brothers Pictures, Inc.

# GROWTH OF THE MOVIES

| | |
|---|---|
| Motion picture camera made practical | 1888 |
| Celluloid film for camera made practical | 1888 |
| First public showing of motion pictures (Richmond, Va.) | 1895 |
| First American photoplay | "The Great Train Robbery" |
| Length (film feet) | 800 |
| Average present length of feature picture (film feet) | 6,000 |
| Super-productions of today (film feet) | 10,000-12,000 |
| One "reel" of film is approximately (in feet) | 1,000 |
| Percentage of world's pictures made in America | 80 |
| Percentage of American pictures made in California | 80 |
| Percentage of American pictures made in New York | 15 |
| Percentage of American pictures made elsewhere in U. S. | 5 |

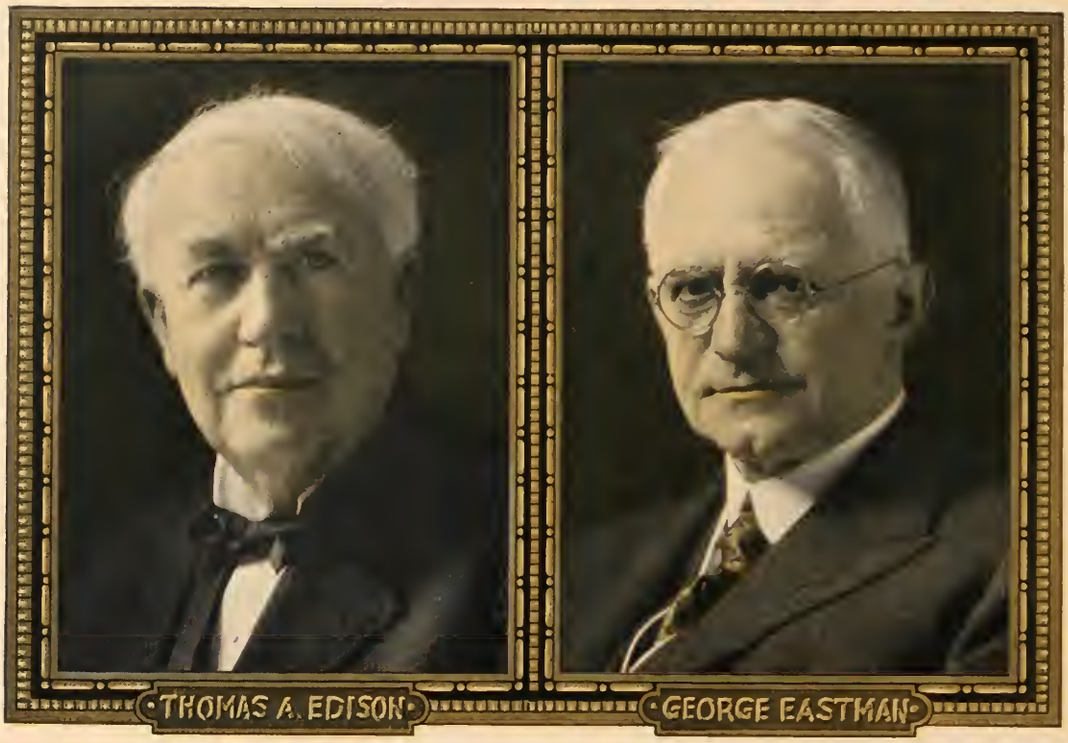
*Motion Picture Producers & Distributors of America, Inc.*

# FACTS ABOUT PICTURES

| | |
|---|---|
| Motion picture theatres in the U. S. | 15,000 |
| Seating capacity (each show) | 7,605,000 |
| Average number of seats | 507 |
| Average weekly attendance | 30,000,000 |
| Persons employed in picture theatres | 105,000 |
| Persons employed in motion picture production | 50,000 |
| Persons employed in all branches of industry | 300,000 |
| Feature films produced annually | 700 |
| Short comedies, educational reels, etc., annually | 1,500 |
| Theatres showing news reels weekly | 11,000 |
| Persons viewing news reels weekly | 20,000,000 |
| Film footage used weekly by news reels | 1,400,000 |

*Motion Picture Producers & Distributors of America, Inc.*

# THEY MADE MOTION PICTURES POSSIBLE




TWO Americans of our own times—great inventors, both—deserve more than anyone else the credit of making possible the motion picture as we know it today.

The theory itself—that a series of differing postures when flashed before the eye would give an illusion of motion—is very old. For many years devices existed for showing successions of pictures which seemed to move. But only one person at a time could view these.

Mr. Edison perfected and patented a camera for the taking of photographs so rapidly that the various phases of motion might be recorded. But he had no plate or film which properly could receive the impressions.

Mr. Eastman perfected the continuous flexible ribbon of celluloid coated with sensitive emulsion, and the combination of this with the Edison camera provided the means of taking the motion pictures which we now all enjoy.

*Motion Picture Producers & Distributors of America, Inc.*

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JACK

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*Golden Voices from the Golden West*

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*A Gentleman in Black*

Five Consecutive Years with
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*With Best Wishes*

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Runaway Four

JACK LA VIER

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*SENSATION NOVELTY*

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*EDDIE HORAN*
*Dancing Comedian*

*TOM ENGLISH*
*Tambourine King*

*AL. EDWARDS*
*Cornet Soloist*

*GEO. W. CUNNINGHAM*
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"Seven Acts in One"

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AND
ORPHEUM
*CIRCUITS*

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*Best Wishes*

## MARGARET FORD

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## DANCING KENNEDY'S

*"In Their Own Creations"*

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## BOLGER & NORMAN

*A Banjoker & A Fiddler*

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LOU PEGGY
## LOCKETT & PAGE
in
*"Say It While Dancing"*
Accompanied by Miss Frances Sper
*Personal Direction* JAS. B. McKOWEN

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*Compliments of*

## Harry Jolson

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*Thank Heavens—Frank Evans—Presents—*

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— and Lew —

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With

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Violet Kemble-Cooper
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DIRECTION ALF. T. WILTON

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*Playing*
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*Direction* MAX E. HAYES

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*Direction* MAX E. HAYES

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*Direction* BERNARD BURKE

*Direction Bernard Burke*

*Compliments of*

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Assisted by Eddie Harrison

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*Direction:* FLOYD W. STOKER

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*Direction:* HARRY WEBER

Gertrude Mary

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In

Opera & Jazz, Inc.

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And

## Corinne Frances

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Versatile Instrumental Virtuosi

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With Jack Dorkin & Pals

In

*"Dance Crazy"*

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Jim-McLaughlin and Evans-Blanche

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*Direction: H. B. Marinelli, Ltd.—*

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Featuring Miss Margarete,

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in

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With Russell Hird and Some New Dances

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Combe and Nevins

*Those Syncopating Entertainers*

Keller Sisters & Lynch

Ted, Nan and Frank

In

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ANGER

AND

PACKER

In

"THE OLD FOOL"

by Jimmie Conlon

Alan Coogan and Casey Mary

*"Bidding Her Good Night"*

*Direction Max E. Hayes*

*Direction of Max E. Hayes—*

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Thelma Marjorie

White Sisters

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Jack King and George Beatty

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*Direction*

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PHIL OFFIN

VIC MILO FRANK GIRARD

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Gus King's Melody Land

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BABE
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Perez and La Flor

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*A Study in Bronze and Olympian Play*

Frank Reckless & Co.

In

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*Direction*

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WEST
Malcolm Eagle

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In

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Wm. H. Ethlynne

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ONE OF THE FIREMAN

Inglis and Winchester

HUGHES AND MANWARING

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*"Foot Feats"*

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*Compliments of*

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*A Musical Comedy Frivolity*

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That Inimitable Comedian in
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Leila Hyams

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AND HIS

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SKATELLE

*Direction* LEW GOLDER

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*Compliments of*

Chong and Rosie Moey

*Direction* LEW GOLDER

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*GREETINGS*

Jack Lillian
PRINCETON AND WATSON
in
*"Brownderbyville"*

*Direction* TOM KENNEDY

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BOB JULIE
CARLETON and BALLEW

*A Feast for Fashionable Fancies*

*Direction* SMITH AND FORKINS

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MISS LINDSEY & SULTAN

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*The Versatile Four*

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and Cheri

*Two Fun Merchants*
*and*
*a Mack Sennett Girl*

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*A Comedy Sketch of the Boys of Today*

By

*Fred Ballard and Pearl Franklin*

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BURR CARUTH, CATHERINE ALDEN,
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BOB

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*"The Chocolate Nijinsky, Undisputed Dean of the Darktown Steppers Dear to Vaudeville"*

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*Soprano*

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*Contralto*

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Montgomery Moses Rept.

*Direction* MONTGOMERY MOSES

Billy Tom

LYTELL and FANT

*"Chocolate Cake Eaters"*

*Direction* BERNARD BURKE

STEVE HELEN WALTER

Mulroy McNeece & Ridge

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*Direction* SMITH AND FORKINS

VAUGHN COMFORT—*The American Tenor*

"JIMMIE" JONES AT THE PIANO

*Direction*
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TOTO

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and

OLIVE THORNE

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Introducing THE SLOW MOTION PICTURE

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*A Wonderful Dog*

and

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*Direction:* GLADYS F. BROWN

ISHIKAWA BROTHERS

*Direction* GLADYS F. BROWN

*Direction* GLADYS F. BROWN

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Jean Adair

Wellington Cross

Appearing in

*Edgar Selwyn's "Anything Might Happen"*

Eddie Marion

WEBER and RIDNOR

*"Just a Couple of Nifties"*

ELEANOR HICKS

and

CHESTER CLUTE

In

*"Thank You Doctor"*

With

TOM COYNE AND ED. JEROME

EDDIE LILLIAN

McCARTHY & STERNARD

*In a New Act*

*Direction:* FRANK EVANS

The Vanderbilts

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In an Offering Entitled

*"Rehearsing For The Millionaire's Ball"*

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"NOT JUST A BAND—A REAL VAUDEVILLE ACT"

*"Personality Plus Pep" Entertainment As Well As Music*

Booked Solid Since August, 1923, by Lew Golder, Eastern Representative, Will Jacobs, Western Representative.

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And

*"Laudanum"*

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*Have You Heard My New Song Hit "Hugo"?*

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Booked Solid Until June, 1925

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## BLOOM and SHER

*Associate* JACK WEINER

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GAIL WHITE & Co.

in

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*Direction:* JACK WEINER

## Mabel Elaine

Late Star McIntyre & Heath

And

## Henry Marshall

America's Popular Composer

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*Thanks to*

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With

JACK HENRY
EDYTHE MAYE

And

MILDRED BURNS
BOB SARGENT

Booked solid Season 1924-25

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The Mandolin Wizard

in

"BI-BA-BO"

With Ramona V. Bacon and Pavlov

Entire Act Conceived and Staged by
D. Apollon

*Direction* JOE SULLIVAN

*With Sincere Compliments to N. V. A.*
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By S. Jay Kaufman

With

NORMAN PHILLIPS, JR.

And Cast Including Betty Kemp and William Adams

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With

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Joan Page
Pearl Hamilton
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With

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John Gorman
Billy Golden
Charles Udell

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*The Juvenile Star*

Elizabeth Kennedy

Assisted by May Kennedy

in

*"Character Studies"*

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Leo Donnelly

in

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With

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And a Cast Including Loretta Ahearn, Nellie Leach, Ruth Thomas and the Liberty Quartette with Alfred Lorraine, Herbert Smith, Joseph Callahan and Edward Evans

*All productions now playing Keith and Orpheum Circuits under the direction of MAX E. HAYES and PHIL OFFIN*

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SUGGEST LAUGHS

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HELEN BIRMINGHAM

*Books and Lyrics by* HARRY CHARLES GREENE

*Music by* CHARLES M. SMITH

Keith and Orpheum Time Exclusively

*Direction:* PHIL MORRIS

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In Their Original Offering

*Dance A Là Grafanola*

*Direction:* TOMMY CURRAN

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## BILLY McDERMOTT

*"The Count of No Account"*

*Direction:* JAMES R. PLUNKETT

---

WALTER LADDIE AND ROSE GARDEN

In

*"The Night of the Lawn Party"*

*Direction:* JAMES R. PLUNKETT

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*Best Wishes*

## Wm. Newell and Elsa Most

Offering

*"THE LAST DANCE"*

By WILBUR MACK

*Direction* THOS. J. KENNEDY

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Chas. Helen

## SENNA and DEAN

*Fifteen Minutes of Laughs*

Entitled

"Charlie's Night Out"

Written by Frank Joyce

KEITH CIRCUIT *Ask the Managers*

*Direction:* JACK LEWIS

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*Compliments of*

## JEANNE GERMAINE

*Direction:* JACK LEWIS

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*Ask JACK LEWIS*

*Direction:* LEWIS AND GORDON

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OF

Victoria and Dupree

*Direction:* H. B. BURTON

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Norman Phillips, Jr.

*Direction* PHIL OFFIN MAX E. HAYES OFFICE

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*Direction:* H. B. BURTON

Russ Jean

Brown and Whitaker

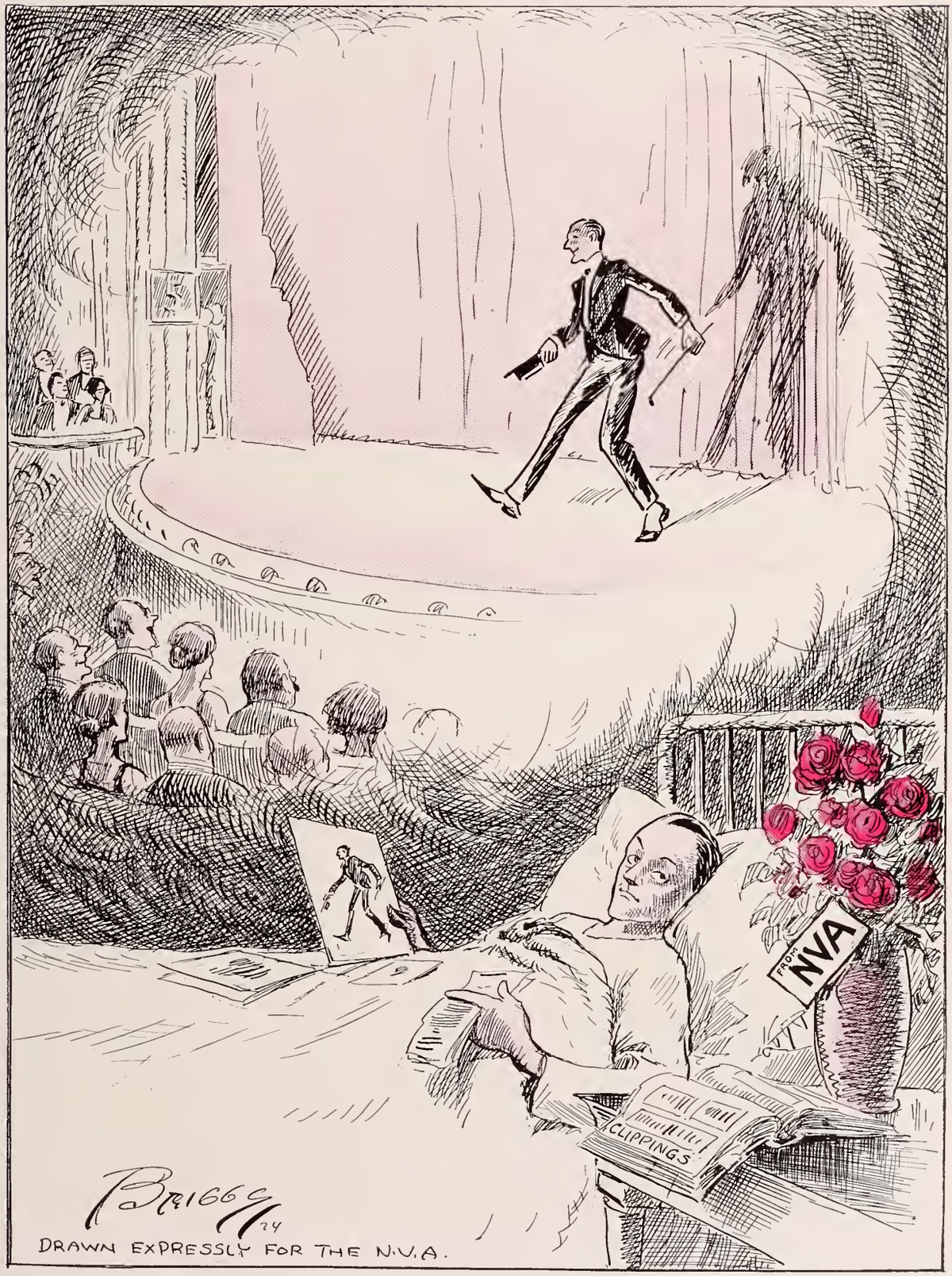
In

*"Clown Topics"*

*Direction* CHAS. H. ALLEN

M. S. BENTHAM OFFICE

## *WHEN A FELLER NEEDS A FRIEND—Briggs*

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is the name frequently and aptly applied to this interesting place—Nela Park, the headquarters of the National Lamp Works of General Electric Company at Cleveland, Ohio. For it is a place of the most advanced and detailed study of anything that has to do with light and lighting. Nela Park serves twenty-four factories, seventeen sales divisions and fifteen thousand retail stores in the production and marketing of 98,000,000 National MAZDA lamps annually.

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*OF*
*FUN MAKERS*

PAUL NAOMI
MORTON & GLASS

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*Rialto Vaudeville Representative, Inc. Thos. J. Fitzpatrick*

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in

*"HARD BOILED HAMPTON"*

*ONE OF VAUDEVILLE'S CLEVEREST COMEDY ACTS*

JACK BENNY

GEO. N. BURNS & GRACE ALLEN

*Rialto Vaudeville Representative, Inc. Thos. J. Fitzpatrick*

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*Ziegfeld "Follies"*

NEW AMSTERDAM THEATRE NEW YORK

SEVEN HONEY BOYS

*"At the Possum Country Club"*

CLARA BARRY

*Supported For a Few Minutes Only By*

ORVILLE WHITLEDGE

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Loraine Florence

# Howard & Lind

IN A NEW

Black-Face Act Entitled

*"Just Messin' Round"*

By

SHELTON BROOKS

Music Arranged by Will Vedery

# Earl Bronson

AND

# Irene Renee

B. F. KEITH CIRCUIT

MLLE. CAMILLA

# Camilla's Birds

*Headline Bird Act of Vaudeville*

A Novelty in Black and White.

An Eight-Act Show

Starting August 3rd On Orpheum Circuit, With Interstate Circuit to Follow

*Compliments of*

# Grace and Eddie Parks

*Rialto Vaudeville Representative, Inc. Thos. J. Fitzpatrick*

# BILLY MILLER

## Marguerite Johnson

W. E. Gladstone

An Abundance of Comedy,
Clever Lines, Well Presented:
All Combine in Making

## *"THE SIGN POST"*

The Successful Sketch It Is

---

*Best Wishes From*

BILLY RUTH

## Wayne & Warren

Now

*"Sweet Little Devil"*

CENTRAL THEATRE, N. Y.

Later We May Try Vaudeville—Just to
See What It's Like

*Oh, Is That So?*

JOHN T. MURRAY
AND
VIVIEN OAKLAND

HARRY BREEN

*Watch for New Book of Poems*

FRED JARDATH

Assisted by

EARL HALL & CO.

In

*"THE EXPLANATION"*

GLENN & JENKINS

*"Working for the Railroad"*

Claud & Fannie Usher

At Home

MENDON, MASS.

Preparing A New Act

ARTHUR DEVOY

EVELYN FABER & CO.

In

*"Mother's Diary"*

By

EMMETT DEVOY

BOB ERNESTINE

## SNELL and VERNON

*Direction* THOMAS J. FITZPATRICK

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*Compliments of*

## FOUR JUGGLING NELSONS

*Direction* THOMAS J. FITZPATRICK

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## FIVE AVALONS

*NOVELTY BITS OF VERSATILITY*

TOURING ORPHEUM CIRCUIT

*Direction* PAUL DURAND

---

## Frank Mullane

*MUSICAL SCALES AND HUMOROUS TALES*

Assisted by His Daughter

GHRETA

*A Hit in Any Position On the Bill*

*Direction* THOMAS J. FITZPATRICK

---

## MABEL HARPER

*"The Funbeam of Vaudeville"*

*Direction* PAUL DURAND

*BEST WISHES FROM* BERT HANLON
*"The Gattling Gun"*
Dir. RAYMOND F. HODGDON & CHARLIE MORRISON

*Hughes and Manwaring, Representatives—*

# DAVE SEED
AND
# RALPH AUSTIN

*Dependable Comedians*

Nickolas Murray

Harry
## Miller
and
Peggy
## Fears

Keith Vaudeville

# *Lew Golder Attractions—*

*Direction* ARTHUR PEARCE

Harry

ROYE

and

Billie

MAYE

With

CHARLES EMBLER

*New Act in Preparation*

---

*Compliments of*

Novelle Brothers

---

Jack Kraft and La Mont Elsie

In

*"Put Up the Lights"*

---

*Compliments of*

HOMER COGHILL

---

*Compliments of*

GORDON and DAY

---

*Compliments of*

MELROY SISTERS

---

BILLY V. DUNHAM

And

GRACE O'MALLEY

In

*"That's My Business"*

## Kronos

*Direction* MORRIS AND FEIL

---

## Harry Rose

*"The Broadway Jester"*

*Direction* MORRIS AND FEIL

*Compliments of*

## ESPE AND DUTTON

*"Variety Itself"*

*Direction* MORRIS AND FEIL

Western Representative, HARRY SPINGOLD

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## PIETRO

*Celebrated Piano Accordeonist*

*Direction* PAUL DURAND

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## MOSS & FRYE

*Vaudeville's Comedy Classic*

Recording for Victor Company

Just Finished A Successful Orpheum Route

*Direction.* HUGHES AND MANWARING

WILL OPEN IN NEW YORK MAY 5TH

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## STAN STANLEY

*The Audience Act Supreme*

Morris & Feil Since 1910.

Before That "My Mother's Knee"

BERT YORKE

*Greetings to the N. V. A.*

From

# *Yorke & Lord*

*"Probably Two of the World's Greatest Comedians"*

*Direction* MAX E. HAYES

*Associate* PHIL OFFIN

ED. LORD

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Aerial Rings and Contortionists

A Distinct Novelty—Only Act of Its Kind

*(Miss Faye is the Originator of the Three Finger Trick)*

Touring Keith Circuit

*Direction:* JAMES E. PLUNKETT

## Claudia Coleman

*"Feminine Types"*

*Direction:* MAX E. HAYES

## Ben Pierce and Lee Ryan

*"D'yer Wanna Fight"*

*Direction:* MAX E. HAYES

*Compliments of*

## Stuart Casey

and

## Mildred Warren

*Direction:* MAX E. HAYES

## *Lee and Rosalie Stewart Office—*

THE "THREE HAPPY MCNALLY'S"

*Compliments of* THE STEWARTS

Lee P.

Rosalie

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PRESENTING KELLY'S KLEAN KOMEDIES

MAUDE VERNON

# POWERS and WALLACE

*"Georgia on Broadway"*

Six Years
in Vaudeville
Exclusively With
Keith
Orpheum
And
Rosalie
Stewart

*Watch for "From Broadway to Georgia"*

# ALLYN MANN

Formerly Represented by the Late
MAY TULLY to Whom I Owe
My Present Success in Vaudeville.

---

William Ebs
and Eddie

*Direction* LEE AND ROSALIE STEWART

Rae Eleanor Ball

and

Brother

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Featured With

"PASSING SHOW OF 1923"

George Ida May

Libby and Sparrow

Also Presenting the

"ROAD TO VAUDEVILLE"

On the Delmar Time

A Novelty Revue Staged by George Libby

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AND

LEON LEITRIM

*Thanks to Edw. V. Darling*

Bigson Herbert

and

Barbara Neely

*"Laughlanders"*

*Direction* FRED B. MACK

Bob Murphy and ?

*"Combining Business With Pleasure"*

FRED B. MACK, Associate

*Compliments of*

JACK WILSON

E. C. BEATTY

General Manager Bijou Theatrical Enterprise Company and the Michigan Circuit

GEORGE A. GODFREY
The Orpheum Circuit of Theatres

EVA TANGUAY

The Jazz Band of Yesterday

The Jazz Band of To-Day

*THIS PAGE CONTRIBUTED BY FRIENDS OF THE N. V. A.*

*Rose and Curtis, Representatives—*

# Harry J. Conley

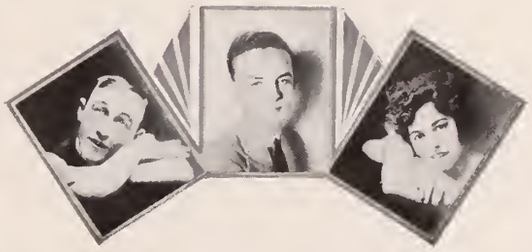
in

*"Rice and Old Shoes"*

Walter and Emily Walters

in

"THE BABY'S CRY"



*Watch for Second Edition of*

"Here We Are The Three of Us"

Harrison & Dakin

(Billy Hogue)

*Compliments of*

# McKay and Ardine

*Direction:* ROSE AND CURTIS

Fern Redmond and H. Wells

in

*"THE GYP"*

*Direction:* ROSE AND CURTIS

BILL DOOLEY

*Direction:* ROSE AND CURTIS

*Compliments of*

FENTON AND FIELDS

*Direction:* ROSE AND CURTIS

James Kelso and Belle De Monde

With

PAUL GERARD SMITH'S

*"KEEP KOOL"*

*Management*
E. K. NADEL

*For Vaudeville*
HUGHES & MANWARING

Joe Johnny

MCFARLAND & PALACE

In

*"Volumes of Harmony"*

*Direction* GLADYS F. BROWN

---

Ed. Janis & Co.

In

*"A Smart Divertissement of Music and Terpsichore"*

*Direction* FRANK EVANS

---

Raymond Bond

Author and Star

of

*"Remnants," "Story-Book Stuff" and "The Minute Man"*

Will Present Next Season His Latest Comedy

"THE WORM"

*Direction:* FRANK EVANS

CREEDON & DAVIS

in

*"I Could Smash You"*

*Direction:* GLADYS F. BROWN

---

Wilfred Clarke

*Direction:* FRED HAND

*Harry J. Fitzgerald, Representative—*

# Tom Smith

An Artist

A Gentleman

and

A Scholar

*Starting On a Tour of the World in September*

*Compliments of*

Florenze Tempest

and

Homer Dickinson

CAUL SISTERS

With

FLORENCE PAGE

In

*"A Cycle of Life"*

A New Combination of Beauty and Melody

*ANNOUNCING THE NEW COMBINATION OF*

THE SOUTHERN SINGER

# FLORENCE BRADY

WITH HER MILES OF SMILES

And

THE POPULAR COMPOSER

# GILBERT WELLS

A GENTLEMAN FROM MISSISSIPPI

---

*Assisted by Their NEW ORLEANS LEVEE SYNCOPATERS*

---

*Direction:* HARRY FITZGERALD, DANNY COLLINS

*Thanks to Harry Jordan*

TO MY MIND—

The N. V. A. is the one actor's organization with a thoroughly good purpose and a high ideal.

Each year of its life it has accomplished bigger and better things. Each year it has gone forward with regular upright steps in the right direction.

The success the N. V. A. enjoys is positive.

The success the N. V. A. enjoys is genuine.

For these reasons, the N. V. A. rightfully deserves the honest support, both in word and deed, of vaudeville actors everywhere.

JIM McWILLIAMS

*Direction:* H. B. MARINELLI, LTD.

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# Art Frank

AND

# Margie Barron

PLAYING
B. F. KEITH VAUDEVILLE

*Extend Wishes for Success of the Eighth Annual Benefit of the N. V. A.*

*Direction:* LEWIS AND GORDON

ARTHUR MILLARD

AND

MINNA MARLIN

In

*"Watch the Hat"*

*Direction:* LEWIS AND GORDON

Frances Rockefeller King
Manager
Private Entertainment
Department
B. F. Keith Vaudeville
Exchange
APEDA
N.Y

# BERT LEVEY CIRCUIT

OF VAUDEVILLE THEATRES

*AND*

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Chicago
Office
After
May 1st;
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802-
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Woods
Building

## Mr. Al Tucker

*and His Society Orchestra*

OTIS SPENCER ..... Piano
RALPH DE CRESCENT ..... Banjo
FRED CONNIE ..... Saxophone
BARNEY DE AUGUSTINE ..... Cornet
HERMAN STENGEL ..... Trombone
HARRY LEWIS ..... Drums
MR. AL TUCKER, *Director* ..... Violin

*Direction* BERNARD BURKE

## JUGGLE LAND

With

Fred Henning Anna Henning
Pat. Cohen

BOOKED SOLID
KEITH AND ORPHEUM CIRCUITS

*Direction* BERNARD BURKE

*Direction of Aaron Kessler—*

*Compliments of*

# HUGHIE CLARKE

Josie Flynn's Fashion Revue

With

ALICE MAY HOWARD
SOPHIE BENNETT
MILDRED CREW
BOBBY TERRY
KITTY KAY
RALPH FEDERICO (Carpenter)

Jennie Rooney

*America's Most Beautiful Gymnast*

of

ED & JENNIE ROONEY

Harry Vida

## Cantor and Duval

*Snappy—Songs—Sayings—Steps*

*Direction:* WILLIAM VIDOCQ

---

THE LITTLE MAGNET

## Inez Hanley

*Songs and Imitations*

*Direction:* WILLIAM VIDOCQ

---

## GEORGE LYONS

Formerly Lyons & Yosco

*Direction:* AARON KESSLER

Roehm and Richards

Present **Mr. Ted Claire**

and ANTON LADA'S ORCHESTRA

*in "Snappy Bits"*

*The Fastest Act in the World*

*Direction:* WILLIAM VIDOCQ

---

## LAWTON

THE MAN FROM

*"Jugglonia"*

*Direction:* AARON KESSLER

Comedian, Orator, Enthusiastic Worker for the N. V. A.
*Compliments of N. V. A. and V. M. P. A.*

# Joe Rome

of

ROME AND GAUT

*"WHEN EXTREMES MEET"*

Find Slim

*Direction* H. BART McHUGH

RAY DOOLEY

AND

FLORENZ AMES

*Direction* E. S. KELLER

Harry Bernice

Lang and Haley

Formerly
LANG & O'NEAL
of
4 HALEY SISTERS
RE-UNITED
*Now Playing B. F. KEITH TIME*
*Personal Direction* CHAS. ALLEN
M. S. Bentham Office

A. L. ROBERTSON

William B. Sleeper

MEMBERS EXECUTIVE OFFICES

The B. F. Keith Vaudeville Exchange

Back at the Old Stand

# Frank Dixon

In

*"Lonesome Manor"*

By PAUL GERARD SMITH

*Direction:* PAT CASEY AGENCY

---

## FLORENCE BAIRD
of BENSEE and BAIRD

Respects to Mr. Albee

*"With Pat Casey Agency Since 1915"*

---

*My Best Wishes*

to the

N. V. A.

## Emilie Lea

*Direction* HARRY J. FITZGERALD

---

## CORPOS BROTHERS

Ralph Corpos Jean Grieten

*Booked Solid Until End of June*
*B. F. Keith*

*Direction:* WILLIAM VIDOCQ

## THE TOMLINS

*Direction:* PAT CASEY AGENCY

*With Good Wishes and Congratulations to N. V. A.*

PETER DOELGER BREWING CO.

407 EAST 55TH STREET, NEW YORK

*Compliments of*

Walter L. Rosemont
Productions

*Direction* SIMON AGENCY

DAN SHERMAN AND
MABEL DE FOREST

In Their

"J" CIRCUS

*Now Playing*

KEITH CIRCUIT

*Direction* CHAS. S. WILSHIN

"GOING STRONG"

*Good Luck to*

"A REAL CAUSE"

From

"THIS AND THAT"

Frank and Gertie Fay

*Direction* SIMON AGENCY

*Compliments of*

Barrie Oliver

*"The Dixie Boy"*

And His

*Mississippi Misses*

*Direction* CHAS. S. WILSHIN

—THAT, THAT IS, IS—THAT THAT IS NOT, IS NOT. BUT THAT THAT IS, IS THIS AND THAT IS THIS—IT'S BENEFICIAL.

*So We Will Take This Space*

Hap Farnell Flo Florence

FLYNN KENNY—EAST WEST—JOHN BENTLEY

ROGER WOLFE'S SYMPHONY JAZZ ORCHESTRA

SARAH BERNHARDT
In Memoriam

*Direction of John C. Peebles—*

# LEON

AND HIS

## Wonder Workers

*A Genuine Headline Attraction*

Three Melvin Bros.

*World's Most Sensational Gymnasts*

The Act In a Class by Itself

Orpheum Circuit and B. F. Keith 1923-'24

Herman Haynes
Joseph L. Kilcoyne
Hal Pierson
Domencia Russo

*Vaudeville's Best Singing Act*

The Volunteers

A Novelty Feature that is Sure Fire

Arranged by George Botsford

*Direction of James E. Plunkett—*

## Homer B. Mason and Marguerite Keeler

In the One Act Play "MARRIED" By Porter Emerson Browne

Frank **Wilson Brothers** Joe

*American Yodlers*

Lieutenant and the Traffic Cop

*"YOU GO OUT"*

*Direction:* LEWIS AND GORDON

VERA MICHELENA *and* FRED HILLEBRAND

In

*"ALL FOR VERA"*

*Musical Director* BOBBY ROTH

Grace Hayes

*Compliments of*

El Cleve

Will and Gladys Ahern

In

AN ODDITY

*"A SPINNING ROMANCE"*

*Compliments of*

ED. AND BIRDIE CONRAD

WILLIE AND BESSIE

DUNLAY MERRILL

in a Comedy

*"So Long Broadway"*

John B. Hymer

*"Come on Red!"*

*Lloyd H. Harrison, Representative*

Lew Ruthie

## Kessler & Morgan

*"JUST A BOY AND A GIRL"*

---

Stanley **Hughes & Burke** Verna

In

"A MODERN ROMEO"

Assisted by

HAL DEVINE

FASTEST ACT OF ITS KIND IN VAUDEVILLE

---

## The Enchanters

GLORIFYING SYNCOPATION

With

MAY SWIFT, MURIEL GIBSON, BERNICE WHITEHOUSE, FRANCES STEVENS, EDNA DONOGHUE, JEAN WILLIS, LOUISE ARNOLD

*Produced by* EDDIE SOBOL

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Cooke, Mortimer & Harvey

*The International Cyclists*

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NICHOLAS ELSIE

CASA & LEHN

*A Terpsichorean Fantasy*

*Produced by* EDDIE SOBOL

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Carson's Revue

*A Few Moments in Gypsyland*

---

Ann Francis & Co.

In

*"Check Your Hat"*

# MR. ANTON F. SCIBILIA

*Takes the Pleasure to Present*

NAT "CHICK" HAINES & CO.
in
*"Yes, My Dear"*
By Nat. Chick Haines
THE COMEDY MASTERPIECE

CARL D. FRANCIS & CO.
in
*"Great White Way Revue"*
A Novelty Hit of Comedy, Youth and Beauty
Of the World's Playground

TWINETTE & BOILA CO.
in
"DANCE REVELATIONS OF 1924"
A Poem of Grace and Beauty

MLLE. DELIRIO
*The Creator of the Original Argentine Tango and Apache*
in
"DREAMY SPAIN"
The most *imitated* dancer in Vaudeville.
In the *Cameo* of Spanish Novelties.

ALBERTO DE LIMA & MARITA
in
"LAND OF TANGO"
Featuring BILL ADAMS
The Sensational Spanish Novelty of Vaudeville

"AN ARABIAN NIGHTMARE"
with
JACK FAIRBANKS
A Comedy Hit in Oriental Splendor

For the Above and Other of My Productions
Address
DAVID R. SABLOSKY, Booking Representative, STRAND THEATRE BLDG., N. Y.
*Direction* DAVID R. SABLOSKY, HERBERT HUTCHINSON, Associate

COOPER & LACEY
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*"Dancing Moments"*
LLOYD HARRISON, Representative

POLLY MORAN
*"That Somewhat Different Comedienne"*

DIRECTION: RAYMOND F. HODGON

BOWMAN BROTHERS
*Blue Grass Boys*
*Direction:* SIMON AGENCY

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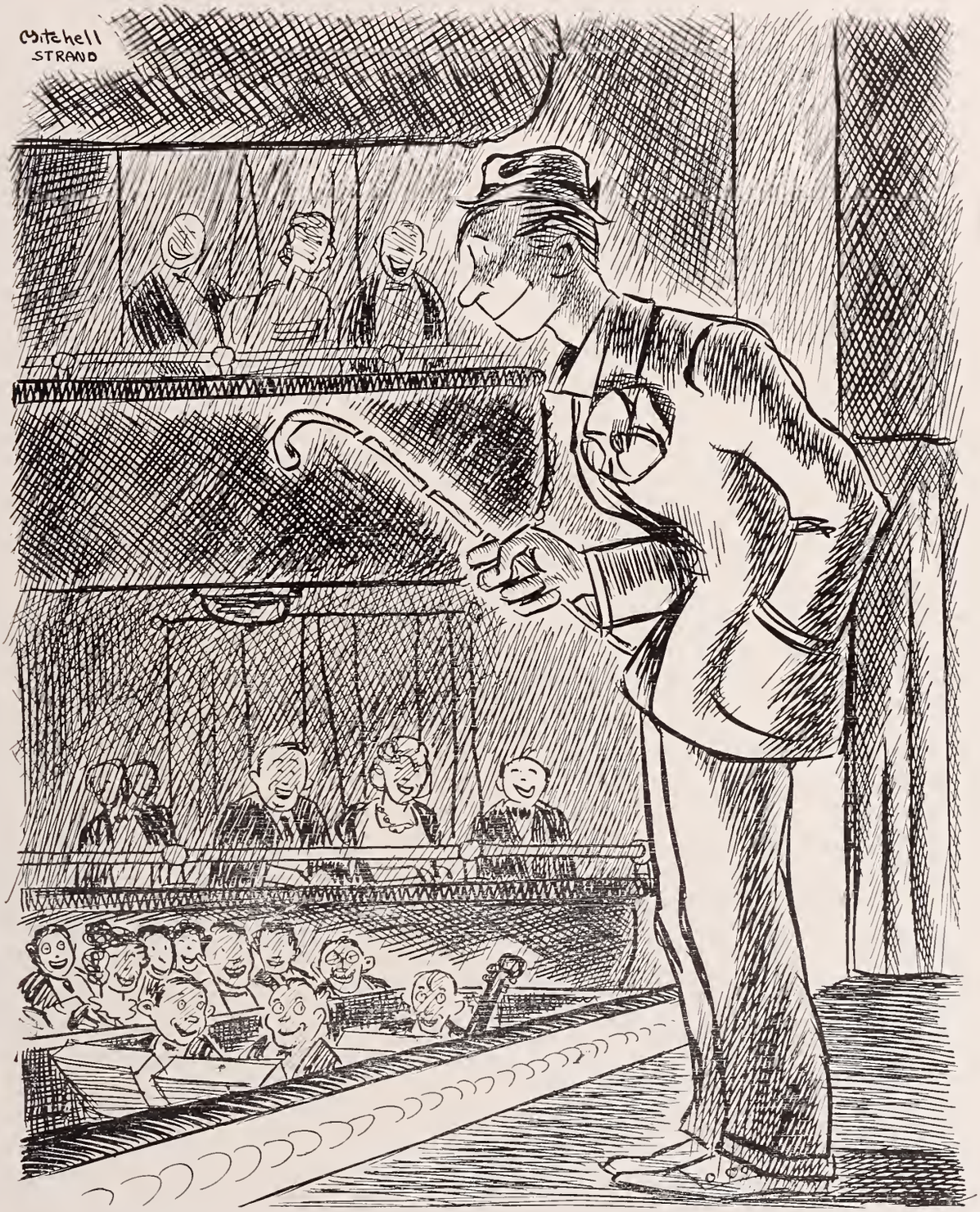
*The Limit of New Cycling Stunts*
LLOYD H. HARRISON, Representative

*THE DOCTOR—"A Laugh Is Often Better Than a Pill"*

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Ladies' Rest Room and Parlor on the Main Floor

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HENRY CHESTERFIELD
*Secretary*
NATIONAL VAUDEVILLE ARTISTS' CLUB

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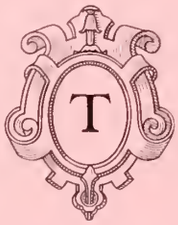
*Local Managers of all Vaudeville Theatres.*

# *Our President's Message*

By FRED STONE, President N. V. A.



THE people of the United States have a way of their own of recognizing merit, of approving honest service, of appreciating the generosity of others and of rewarding good work well done. The recent celebration of National Vaudeville Artists Week with its splendid outpourings of attendance, its universal observance in over 300 cities and towns and the generous contributions which poured into the Sick and Benefit Fund of the N. V. A. constitute the comprehensive and sympathetic attitude of people of all classes towards vaudeville and its people. I am a vaudevillian, I was a vaudevillian, I will always be a vaudevillian and forever proud of it. Tonight's four monster benefit entertainments in the four largest and most famous theatres of the world is the splendid culmination of the eight years of activity and high endeavor which have marked the history of the National Vaudeville Artists.

The peace and good-will which prevail in our branch of the profession; the unfailing loyalty and consideration of the Vaudeville Managers Protective Association; the solicitude of Mr. E. F. Albee for the ceaseless betterment of our conditions and for the sustained advancement of the standards of vaudeville entertainments, are foremost among the reasons why we of vaudeville now have the strongest, happiest and most useful theatrical organization in the world. The American public knows this. We have had ample evidence in every city and town of the United States and Canada since N. V. A. Week began, and tonight in B. F. Keith's New York Hippodrome, the Metropolitan Opera House, the New Amsterdam Theatre and the Manhattan Opera House, the people of the world's greatest city, witnessing the performances of the most gifted and famous artists in the world, are giving final proof of the love and esteem in which the artists of vaudeville are held by their fellow citizens in all walks of life.

Over and above the material success, the professional triumphs and the growing favor in which the N. V. A. and the institution of vaudeville are held, there looms in my mind the need that we go further and higher in perpetuating that spirit of Christian charity, of brotherly love, of unselfish generosity which have been characteristic of vaudeville and which have won and earned for us the splendid tributes and support of which this evening's historic events are the proof. We must continue our faithful service to one another, to our associates and to the public; advancement in our mental, moral and artistic attributes; adherence to the first principles of our organization. The faithful practice of these fundamental ideals have won for us the high place we now hold, and through their continuance and extension we will go on to greater things and broader fields of usefulness, constructive services and artistic merit.

# PROGRAM

EIGHTH ANNUAL BENEFIT PERFORMANCES

And New York City's Special Contribution to the
Nation Wide Campaign for the Relief Fund of the

# National Vaudeville Artists, Inc.

B. F. KEITH'S NEW YORK HIPPODROME
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NEW AMSTERDAM THEATRE

Sunday Evening, May 11, 1924

THE following is a complete list of the artists who have generously and unselfishly volunteered their services upon this occasion. The names are alphabetically listed, and the numbers do not indicate the order of appearance.

From this remarkable roster the programmes at the four theatres tonight will be carefully arranged, giving equal importance to each house.

The artists appearing here will be individually announced by the Master of Ceremonies:

1. JULIA ARTHUR
2. ADELAIDE AND HUGHES
3. AVON COMEDY FOUR
4. IRVING BERLIN
5. FANNIE BRICE
6. BELLE BAKER
7. JACK BENNY
8. BEN BERNIE AND BAND
9. JOE BROWNING
10. BRENNAN AND ROGERS
11. ADELAIDE BELLE

*(Program continued on second page following)*

Compliments and best wishes to N. V. A.
Julia Arthur
1923

| | |
|---|---|
| 12. | JAMES BARTON |
| 13. | GEORGE M. COHAN |
| 14. | EDDIE CANTOR |
| 15. | IDA MAY CHADWICK AND DUTCH CHORUS FROM "PARADISE ALLEY" |
| 16. | CLARK AND McCULLOGH |
| 17. | CRAIG CAMPBELL |
| 18. | TEDDIE CLAIR AND BAND |
| 19. | CLIFF EDWARDS |
| 20. | MARGIE COATES |
| 21. | DOOLEY AND MORTON |
| 22. | DIXIE FOUR |
| 23. | GUS EDWARDS |
| 24. | JULIAN ELTINGE |
| 25. | WILLIAM EBBS |
| 26. | BABY EDNA KEIR |
| 27. | TRIXIE FRIGANZA |
| 28. | DORA AND EDDIE FORD REVUE |
| 29. | FISHER AND GILMORE |
| 30. | GILDA GRAY |
| 31. | GILFOYLE AND LANGE |
| 32. | GLENN AND JENKINS |
| 33. | BILLY GLASON |

*(Program continued on second page following)*

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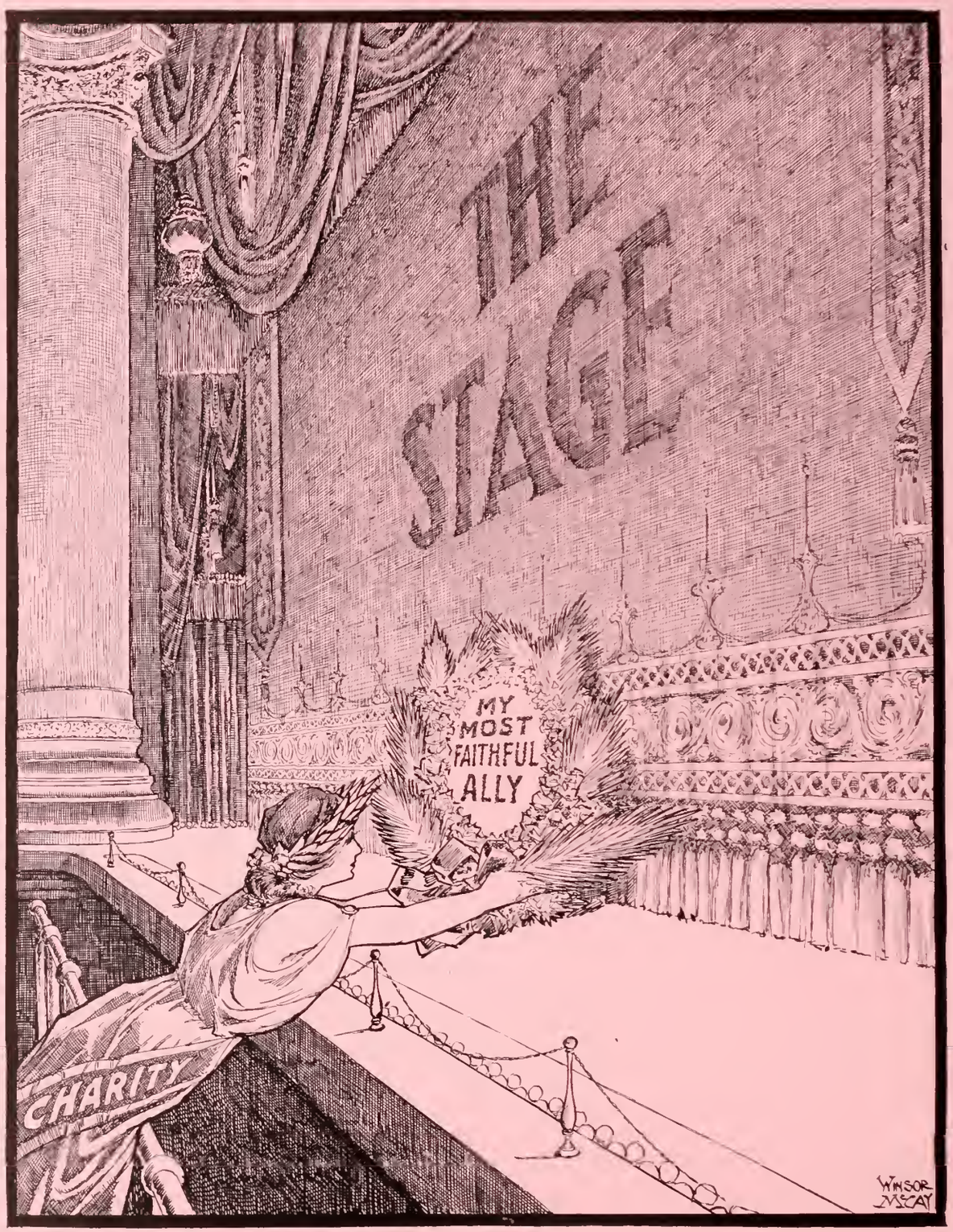
53. MOSCONI BROTHERS

54. McKAY AND ARDINE

55. MARCELLE AND SEAL

*(Program continued on second page following)*

*"The Vaudeville Artist Never Lags Behind"*—WINSOR MCCAY




*THIS PAGE CONTRIBUTED BY FRIENDS OF THE N. V. A.*

56. MILLER AND LYLE

57. LULU McCONNELL

58. MORRIS AND CAMPBELL

59. WILL MAHONEY

60. THE MARVELLOS

61. McLELLAN AND CARSON

62. MONTANA

63. MEL KLEE

64. MOSS AND FRYE

65. LIEUT. AL MOORE AND U. S. JAZZ BAND

66. JACK OSTERMAN

67. ANN PENNINGTON AND BROOK JOHNS

68. TOM PATRICOLA

69. NOMAN PHILLIPS, JR.

70. PISANO AND LANDAUER

71. PAT ROONEY AND MARION BENT

72. RUTH ROYE

73. REYNOLDS AND DONEGAN

74. RUNAWAY FOUR

75. FRED STONE

76. DOROTHY STONE

77. HAL SKELLY

(*Program continued on second page following*)

*Like the N. V. A., we lead the way*
*In doing the thing worth while,*
*In helping the host when we're needed most*
*And doing it all with a smile.*

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96. ROGER WOLF AND ORCHESTRA

97. YVETTE AND BAND

98. YARMARK

The artists of the N. V. A. express their appreciation to the members of the various committees who worked so energetically and effectively in their behalf.

Also their gratitude to Messrs. F. Ziegfeld, Jr., Charles B. Dillingham, Sam H. Harris, Carle Carlton, George White, L. Lawrence Weber, Arthur Hammerstein and others for their co-operation and assistance.

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The Knabe Piano is being used at these performances.

# Old Friends to the People Behind the Footlights

ACT I

*Scene 1.* **Boudoir**
LUX helps Milady launder her fine fabrics.

*Scene 2.* **The Pantry**
Later after the guests have gone.

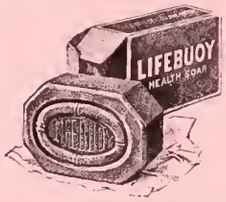
Milady keeps her hands soft and white as LUX washes the dishes for her

ACT II

**The Laundry**

RINSO does the plain laundering as wonderfully as LUX does the fine things. Milady finds rubbing the clothes no longer necessary.

ACT III




**A Hotel Room** at which Milady is stopping while her company is on the road.

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ACT IV

**Bedtime**

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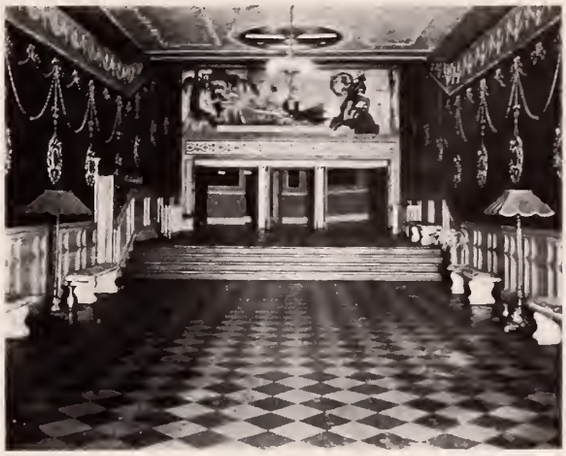

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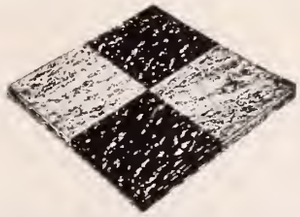


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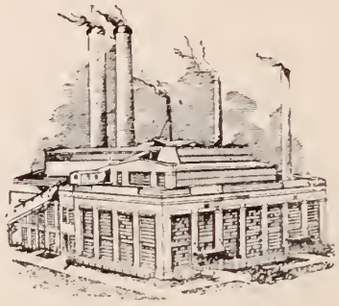

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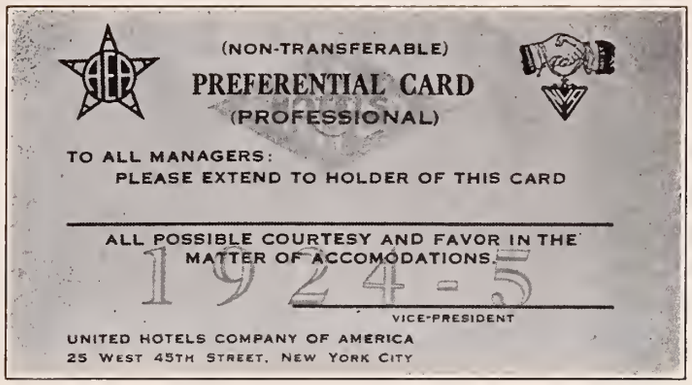


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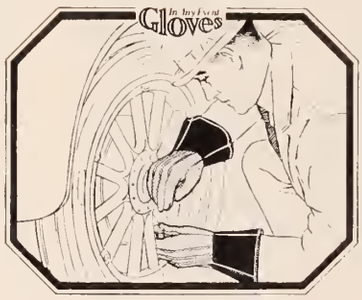


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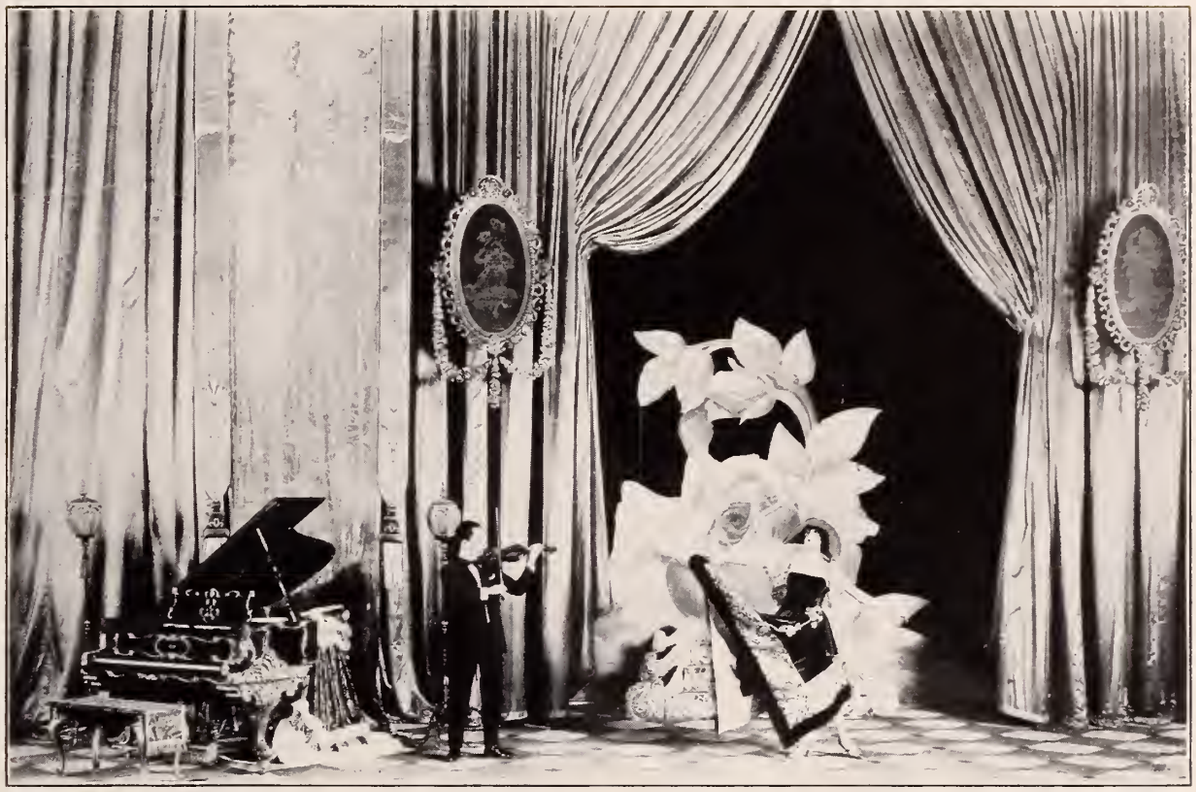

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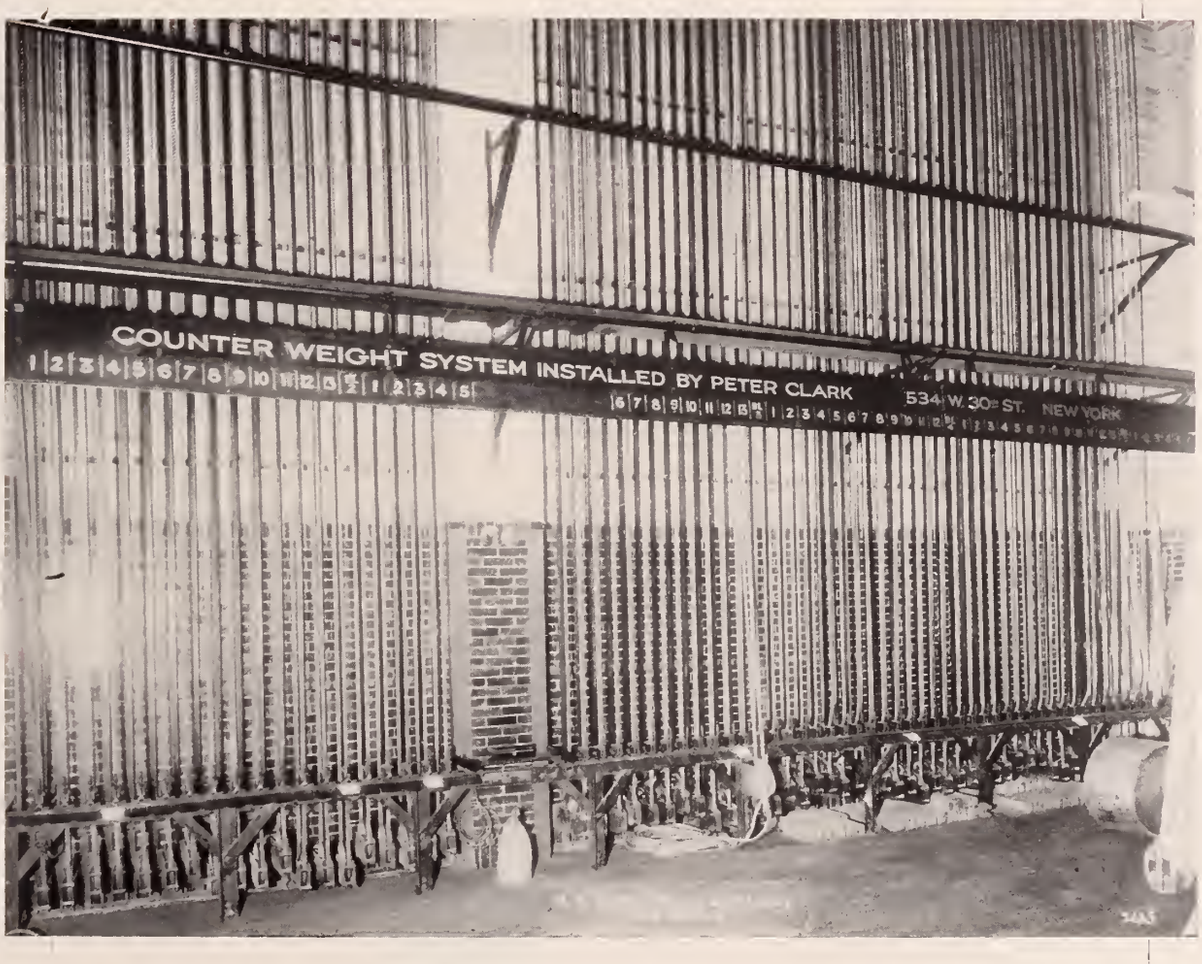


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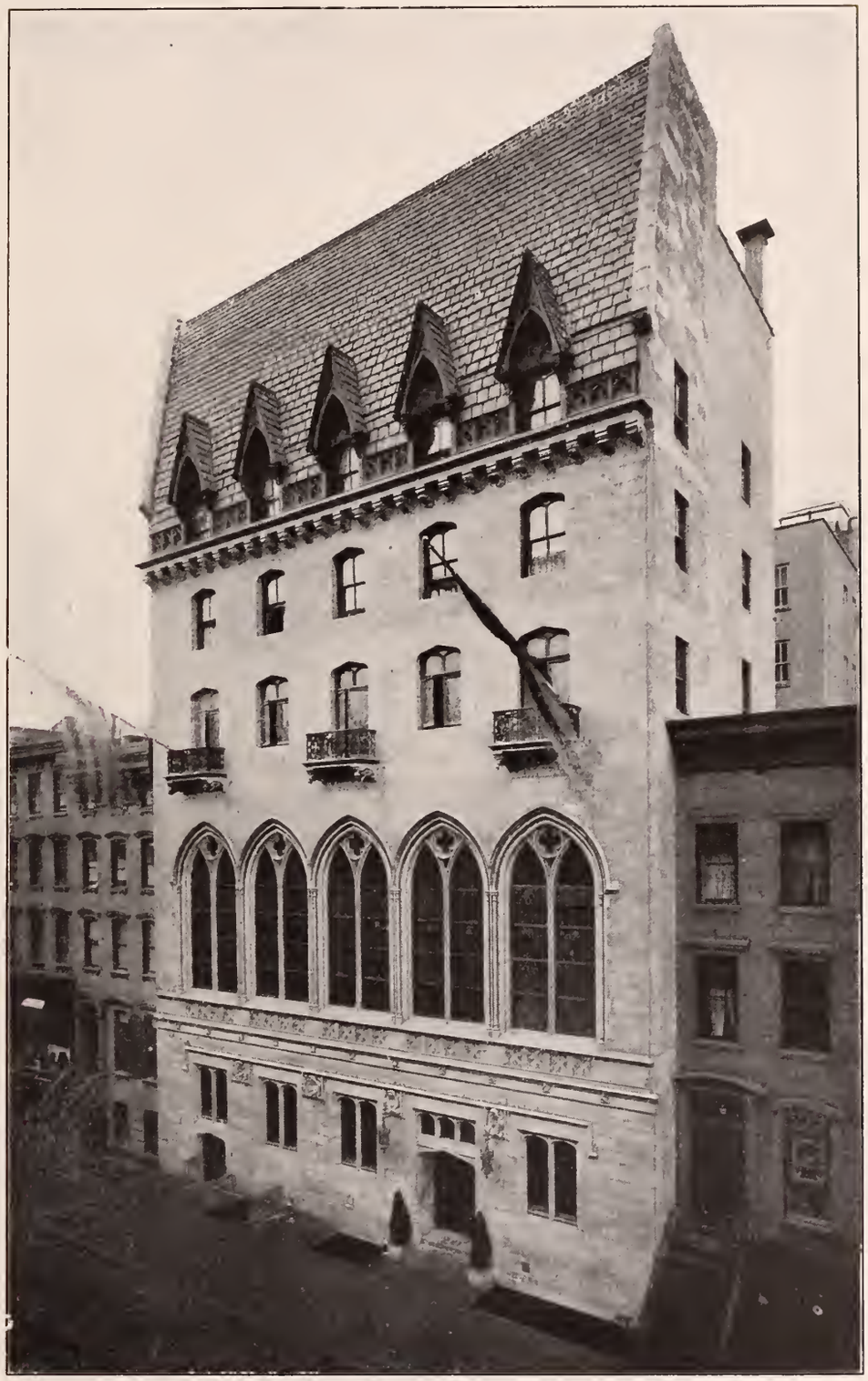

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## Seventy-Ninth Annual Statement

*TO THE POLICY-HOLDERS:*

As a policy-holder you are chiefly interested in the quality of your Company and in the service it renders. By "quality" I mean the character of its business; the grade of its securities; the standards maintained by its Executive Officers.

I can not paint a complete picture, but in order to drive home some of the truth I give you below a picture of the work of *one Committee* during the year 1923.

During 1923 the Finance Committee made the following investments:

| BONDS PURCHASED | Cost | Average Yield |
|---|---|---|
| U. S. Government Treasury Notes | $11,013,860.00 | 4.65% |
| Domestic Railroad Bonds | 13,569,960.00 | 5.44% |
| Domestic Municipal Bonds | 4,050,912.00 | 5.02% |
| Domestic Public Utility Bonds | 9,216,596.00 | 5.49% |
| Canadian Municipal Bonds | 494,700.00 | 5.24% |
| British and Other Foreign Bonds | 5,470,312.00 | 5.14% |
| **Total** | **$43,816,340.00** | **5.17%** |
| **BOND AND MORTGAGE LOANS MADE** | | |
| City Loans | $59,262,432.00 | 5.81% |
| Residential Loans | 10,002,094.00 | 5.80% |
| Farm Loans | 18,097,561.00 | 5.38% |
| **Total** | **$87,362,087.00** | **5.72%** |
| Bonds bought and B. & M. Loans made | **$131,178,427.00** | **5.54%** |
| B. & M. Loans renewed | 12,991,730.00 | 5.50% |
| **Total** | **$144,170,157.00** | **5.53%** |

This total—**$144,000,000.00**—was much more than our net income. The Committee believed it saw an opportunity to benefit you through selling and reinvesting, without risk, in order to increase the earning power of invested assets. They therefore sold Bonds amounting to (par value) during the year, of which **$33,182,900.0** were United States Government Bonds. By this process, and by transferring of certain foreign bonds, in reinsuring foreign business, they increased the earning power of Ledger Assets by over **$1,000,000.00** annually for *an average of nine years.*

In addition to the Finance Committee we have five other standing committees and several, sub-committees. They all work. The standing committees make detailed reports to the Board of Directors monthly. The members of the Board are in close touch with matters of fact as well as matters of policy.

| | |
|---|---|
| The new business in 1923 was | **$693,000,000.00** |
| The gain in outstanding insurance was over | **$300,000,000.00** |
| The total insurance outstanding is | **$4,300,000,000.00** |
| The admitted assets, at market values, aggregate | **$1,003,773,000.00** |
| The unassigned surplus is | **$69,500,000.00** |

We have **125** Branch Offices in the United States and Canada, to which over **8,000** agents report.

DARWIN P. KINGSLEY, *President.*

### Balance Sheet, January 1, 1924

Bonds at MARKET VALUE, as Determined by Insurance Department, State of New York

| ASSETS | | LIABILITIES | |
|---|---|---|---|
| Real Estate Owned | $7,774,440.00 | Policy Reserve | $800,574,178.00 |
| First Mortgage Loans— | | Other Policy Liabilities | 24,620,009.06 |
| On Farms | 66,239,961.23 | Dividends left with Company to Accumulate at Interest | 13,851,238.99 |
| On Residential and Business Properties | 189,255,218.65 | Premiums, Interest and Rentals prepaid | 3,244,255.04 |
| Loans on Policies | 166,267,471.04 | Taxes, Salaries, Accounts, etc., due or accrued | 7,729,500.32 |
| Bonds of the United States | 92,274,810.00 | Additional Reserves | 9,088,210.00 |
| Railroad Bonds | 283,480,416.77 | Dividends payable in 1924 | 54,800,321.47 |
| Bonds of other Governments, of States and Municipalities | 130,950,765.53 | Reserve for Deferred Dividends | 20,352,917.00 |
| Cash | 6,835,903.11 | General Contingency Funds not included above | 69,513,132.58 |
| Other Assets | 60,694,776.13 | | |
| Total | $1,003,773,762.46 | Total | $1,003,773,762.46 |

*Since organization the Company has paid to and on account of Policy-holders and Beneficiaries over* $2,000,000,000.00

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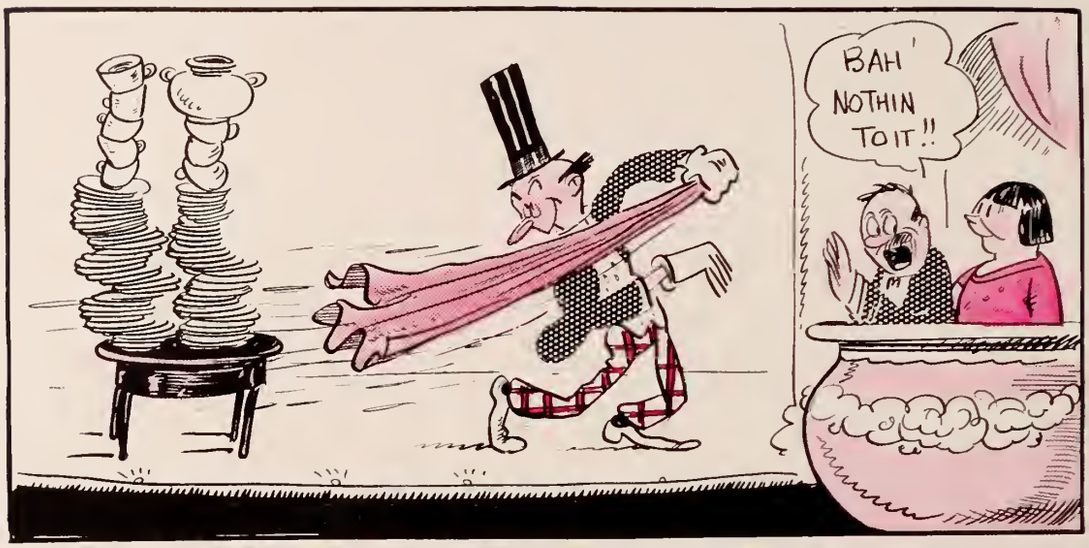

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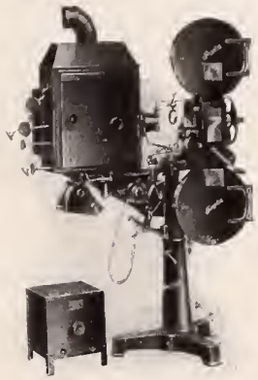

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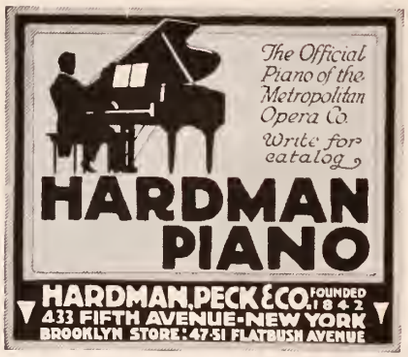

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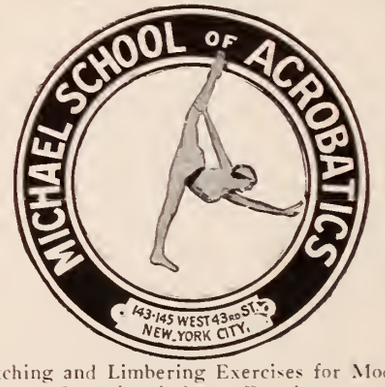


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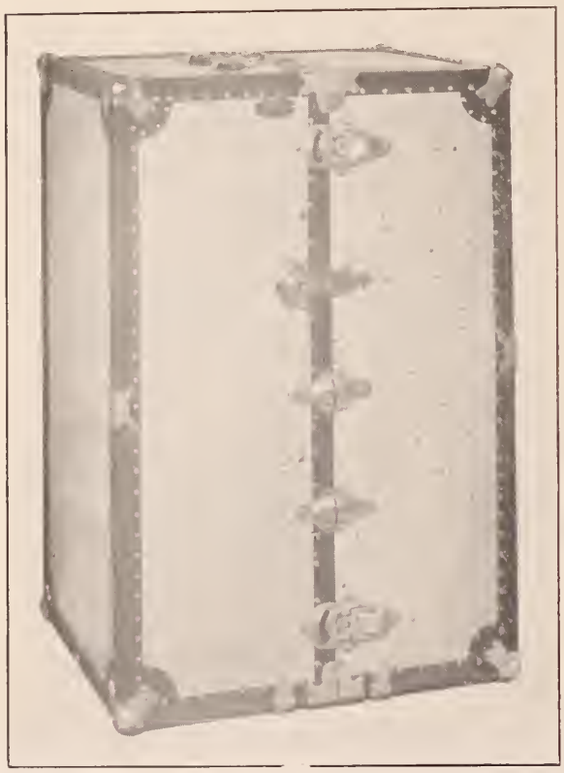

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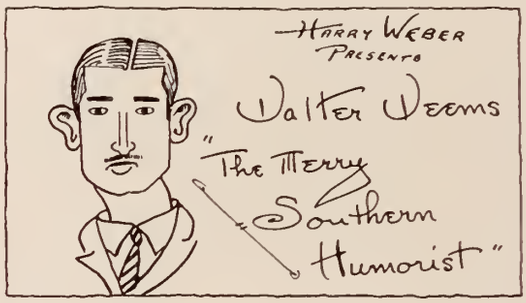


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If I could dwell where Israfel hath dwelt
And he where I,
He might not sing so wildly well
A mortal melody;
While a bolder, bolder note than this,
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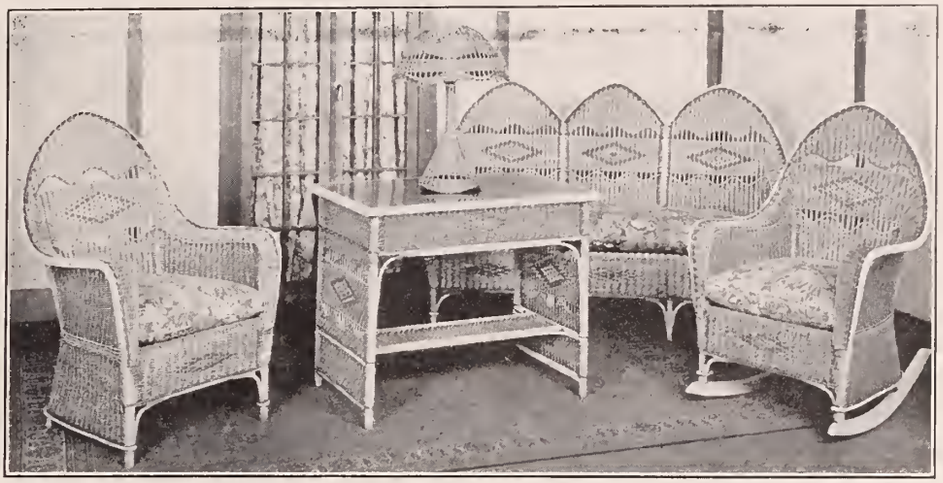

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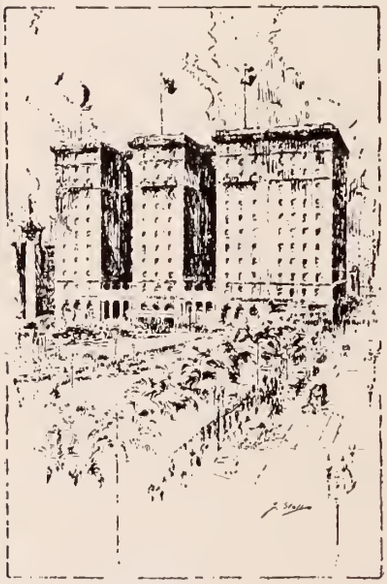

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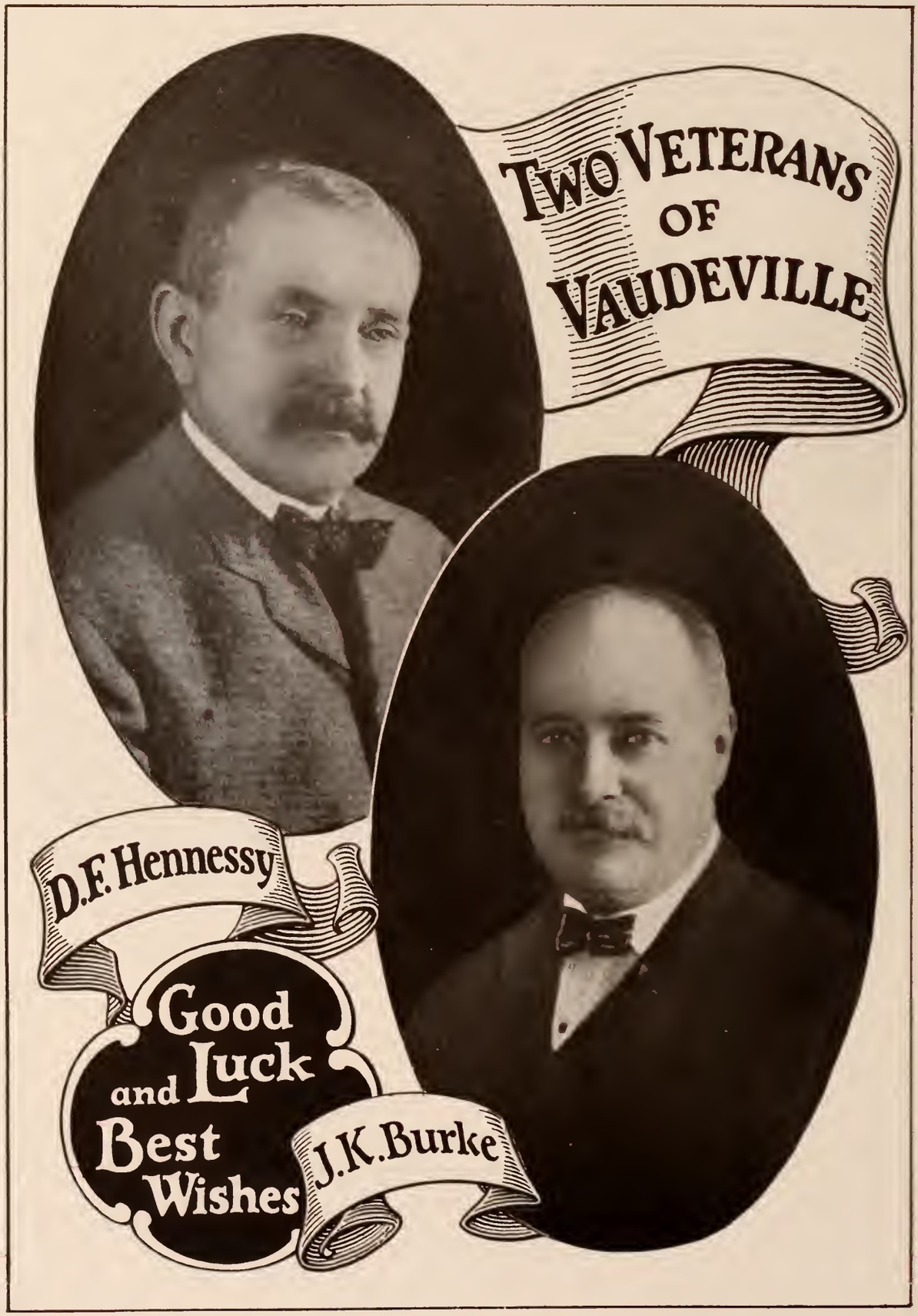
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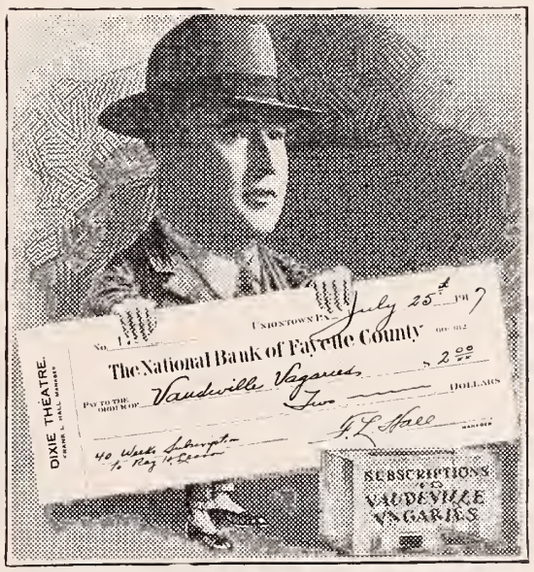


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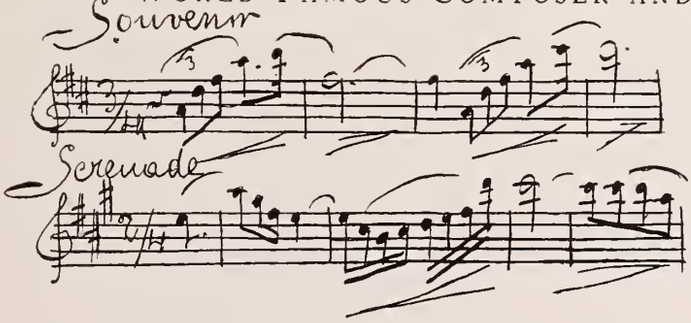


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Strand Theatre, Brooklyn, N. Y.
City Hall Theatre and Offices, 31 Park Row, New York City.
Beverly Theatre, Church Avenue, Brooklyn, N. Y.
Tivoli Theatre, 50th Street and 8th Avenue, New York City.
Meserole Theatre, Manhattan Avenue, Brooklyn, N. Y.
Sheridan Theatre, 12th Street and 7th Avenue, New York City.
Liberty Theatre, Schenectady, N. Y.
Riverside Theatre, Broadway and 96th Street, New York City.
Eltinge Theatre, West 42nd Street, New York City.
Strand Theatre, Broadway and 47th Street, New York City.
68th Street Playhouse, 68th Street and Third Avenue, New York City.
Cedarhurst Theatre, Cedarhurst, L. I.
Ogden Theatre, Ogden Avenue and 171st Street, New York City.
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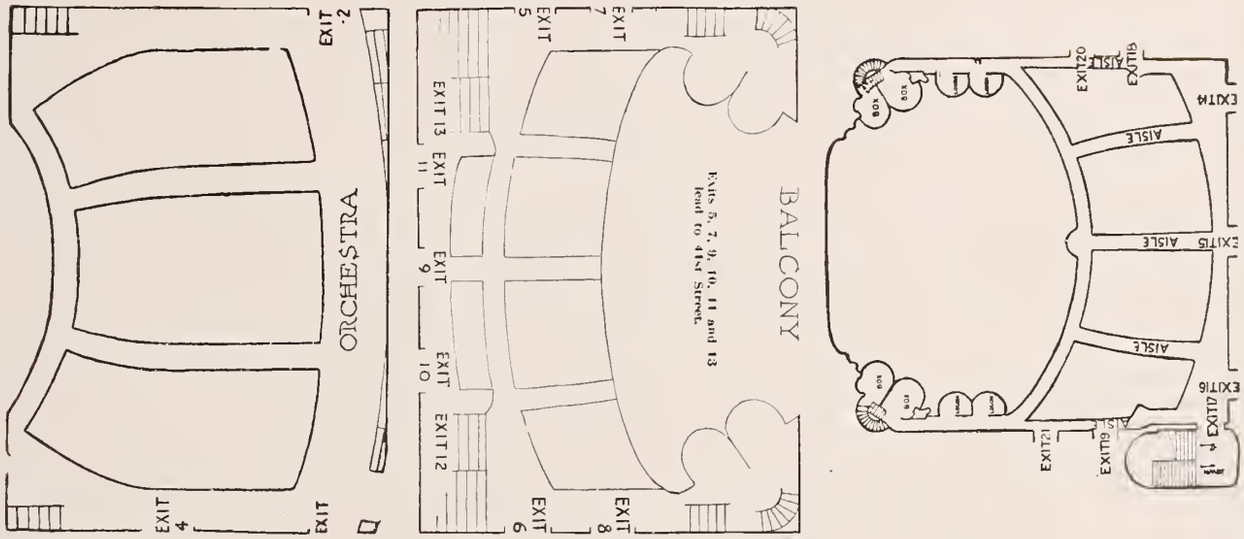


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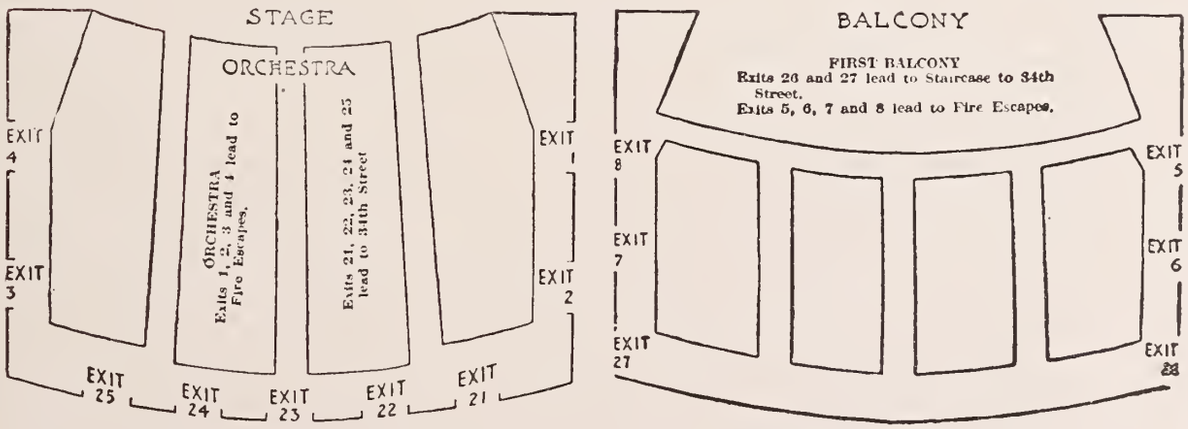


## Manhattan Opera House

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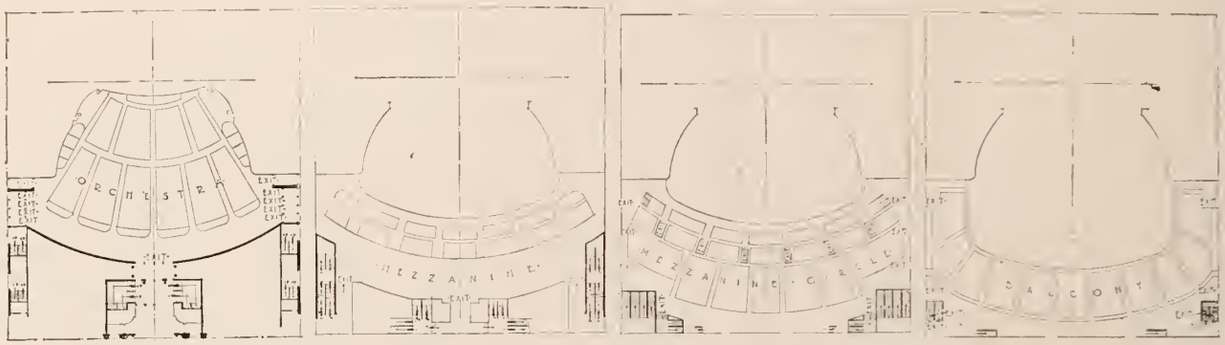


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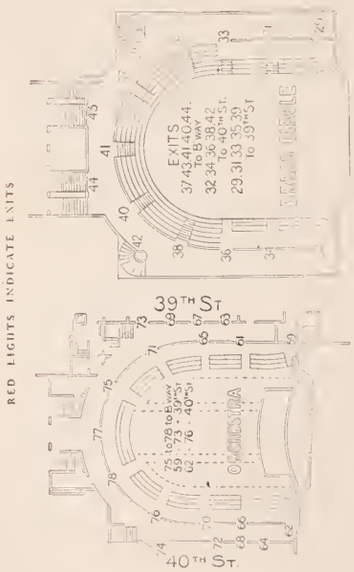


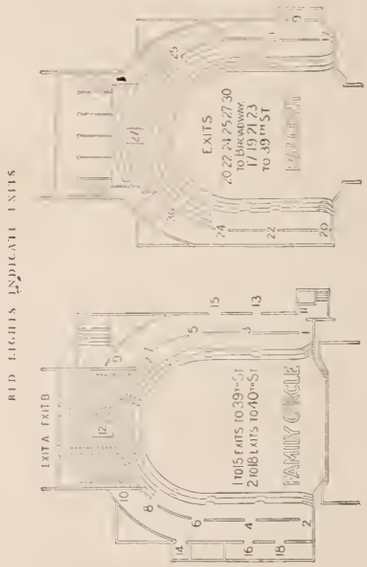


## Metropolitan Opera House

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